

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Confirmatory Assignment of Security Interest in Intellectual Property

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc.	FORMERLY Merrill Lynch Business Financial Services Inc.	04/16/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Merrill Lynch Commercial Finance Corp.
Street Address:	222 North LaSalle Street
Internal Address:	17th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	60601
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Registration Number:	1262511	ALUMAGOAL
Registration Number:	1949588	BRUTE FORCE
Registration Number:	1198106	BSN
Registration Number:	2473322	BSN
Registration Number:	1880726	BULLDOG
Serial Number:	76494961	C CHAMPION BARBELL
Serial Number:	76494960	CHAMPION BARBELL
Registration Number:	1127054	CATA-POLE
Registration Number:	1845758	COLOR MY CLASS
Registration Number:	0972790	CURVEMASTER
Serial Number:	75732811	E SPORTSONLINE.COM
Registration Number:	0738205	FLAG-A-TAG
Registration Number:	1965771	GAMECRAFT

OP \$965.00 1262511

Registration Number:	2718194	LEARNING THROUGH MOVEMENT
Registration Number:	2052751	MULTIFIT SYSTEM
Registration Number:	1998854	NEW ENGLAND CAMP AND RECREATION
Registration Number:	2499731	PASSON'S SPORTS
Registration Number:	1223595	PILLO POLO
Registration Number:	0800268	PORT-A-PIT
Registration Number:	3105665	PORT-A-PIT
Registration Number:	3291343	PRO DOWN
Registration Number:	1909693	PRO-DOWN
Registration Number:	1410733	PROBASE
Registration Number:	1562359	PRO PRACTICE
Registration Number:	1847722	QUICK-FENCE
Registration Number:	1030600	ROL-DRI
Registration Number:	2299816	ROLL-N-FOLD
Registration Number:	2778839	SPORT SUPPLY GROUP, INC.
Registration Number:	2430822	SSG
Registration Number:	1551091	SYNCHRONOUS GEODESIC PRISM
Registration Number:	1870846	THE ATHLETIC CONNECTION
Registration Number:	2002107	THE HEART ADVENTURE
Registration Number:	1055596	TIDI-COURT
Registration Number:	1223594	TOPPLEBALL
Registration Number:	1934630	ULTIMAT
Registration Number:	1246494	U.S. GAMES
Registration Number:	1739140	VOLLEY TRAINER
Registration Number:	1906667	WAFFLE

CORRESPONDENCE DATA

Fax Number: (212)775-8800
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-775-8700
Email: ssimpson@kilpatrickstockton.com
Correspondent Name: Jason M. Vogel
Address Line 1: 31 West 52nd Street
Address Line 2: 14th Floor
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER: 39298-351985

NAME OF SUBMITTER:	Jason M. Vogel
Signature:	/Jason M. Vogel/
Date:	04/27/2009
Total Attachments: 3 source=Sport Supply Group signed confirmatory assignment in trademarks#page1.tif source=Sport Supply Group signed confirmatory assignment in trademarks#page2.tif source=Sport Supply Group signed confirmatory assignment in trademarks#page3.tif	

**CONFIRMATORY ASSIGNMENT
OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

Reference is hereby made to the security agreement (the "IP Security Agreement") executed as of November 13, 2006 by **SPORT SUPPLY GROUP, INC.**, a Delaware corporation ("Grantor") in favor of **MERRILL LYNCH BUSINESS FINANCIAL SERVICES INC. NOW KNOWN AS GE BUSINESS FINANCIAL SERVICES INC.**, a Delaware corporation with an address at 222 North LaSalle Street 17th Floor, Chicago, IL 60601 (the "Original Secured Party") as recorded in the United States Patent and Trademark Office at Reel 3429/ Frame 0875 on November 16, 2006, pursuant to which the Grantor assigned, granted, conveyed, pledged, hypothecated and transferred to the Original Secured Party a security interest in and to all of Grantor's right, title and interest in and to the trademarks set forth on Schedule 1 attached hereto, and the goodwill associated therewith, as more fully described in the IP Security Agreement (collectively, the "IP Collateral"); and

WHEREAS, pursuant to the Assignment Agreement, dated as of December 29, 2007, (the "Assignment Agreement"), by and between Original Secured Party and **MERRILL LYNCH COMMERCIAL FINANCE CORP.**, a Delaware corporation with an address at 222 North LaSalle Street 17th Floor Chicago, IL 60601 (the "Assignee Secured Party"), Original Secured Party assigned and transferred to Assignee Secured Party all of Original Secured Party's rights, titles and interests under the IP Security Agreement;

WHEREAS, Original Secured Party wishes to confirm its assignment and transfer to Assignee Secured Party the IP Security Agreement and the security interest in the IP Collateral thereunder.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Original Secured Party hereby confirms, subject to the terms of the Assignment Agreement, its assignment to Assignee Secured Party, the IP Security Agreement and Original Secured Party's security interest in the IP Collateral and all other rights of the Original Secured Party under the IP Security Agreement, effective as of December 29, 2007.

**GE BUSINESS FINANCIAL SERVICES
INC. (f/k/a Merrill Lynch Business
Financial Services Inc.)**

By: *Randall R. Meck*
Name: Randall R. Meck
Title: Director
Date: April 16, 2009

**MERRILL LYNCH COMMERCIAL
FINANCE CORP.**

By: *Thomas N. Ahto*
Name: Thomas N. Ahto
Title: Director
Date: APRIL 16, 2009

SCHEDULE 1

<u>TRADEMARK</u>	<u>REGISTRATION (APPLICATION) NUMBER</u>	<u>DATE OF REGISTRATION (FILING)</u>
ALUMAGOAL	1,262,511	12/27/1983
BRUTE FORCE	1,949,588	01/16/1996
BSN	1,198,106	06/15/1982
BSN	2,473,322	07/31/2001
BULLDOG	1,880,726	02/28/1995
C CHAMPION BARBELL & Design	(76/494,961)	(02/28/2003)
CHAMPION BARBELL	(76/494,960)	(02/28/2003)
CATA-POLE	1,127,054	11/27/1979
COLOR MY CLASS	1,845,758	07/19/1994
CURVEMASTER & Design	972,790	11/13/1973
ESPORTSONLINE.COM	(75/732,811)	(06/17/1999)
FLAG-A-TAG	738,205	09/25/1962
GAMECRAFT	1,965,771	04/02/1996
LEARNING THROUGH MOVEMENT	2,718,194	05/20/2003
MULTIFIT SYSTEM	2,052,751	04/15/1997
NEW ENGLAND CAMP AND RECREATION	1,998,854	09/03/1996
PASSON'S SPORTS	2,499,731	10/23/2001
PILLO POLO	1,223,595	01/11/1983
PORT-A-PIT	800,268	12/14/1965
PORT-A-PIT	3,105,665	06/20/2006
PRO DOWN	3,291,343	09/11/2007
PRO-DOWN	1,909,693	08/08/1995
PROBASE (stylized)	1,410,733	09/23/1986
PRO PRACTICE	1,562,359	10/24/1989
QUICK-FENCE	1,847,722	08/02/1994

<u>TRADEMARK</u>	<u>REGISTRATION (APPLICATION) NUMBER</u>	<u>DATE OF REGISTRATION (FILING)</u>
ROL-DRI	1,030,600	01/20/1976
ROLL-N-FOLD	2,299,816	12/14/1999
SPORT SUPPLY GROUP, INC.	2,778,839	11/04/2003
SSG	2,430,822	02/27/2001
SYNCHRONOUS GEODESIC PRISM	1,551,091	08/08/1989
THE ATHLETIC CONNECTION	1,870,846	12/27/1994
THE HEART ADVENTURE	2,002,107	09/24/1996
TIDI-COURT	1,055,596	01/04/1977
TOPPLEBALL	1,223,594	01/11/1983
ULTIMAT	1,934,630	11/14/1995
U.S. GAMES	1,246,494	07/26/1983
VOLLEY TRAINER	1,739,140	12/08/1992
WAFFLE	1,906,667	07/18/1995