

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SCRIPPS NETWORKS, INC.		01/01/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SCRIPPS NEWTORKS, LLC
Street Address:	9821 SHERRILL BOULEVARD
City:	KNOXVILLE
State/Country:	TENNESSEE
Postal Code:	37932
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76027195	DESIGNERS' CHALLENGE

CORRESPONDENCE DATA

Fax Number: (614)464-1737
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 614.559.7282
 Email: squimby@fbtlaw.com
 Correspondent Name: Samantha M. Quimby
 Address Line 1: 10 West Broad Street
 Address Line 2: Suite 2300
 Address Line 4: Columbus, OHIO 43215

NAME OF SUBMITTER:	Samantha M. Quimby
Signature:	/samantha m quimby/
Date:	04/28/2009

Total Attachments: 2

900132814

**TRADEMARK
 REEL: 003977 FRAME: 0701**

OP \$40.00 76027195

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Delaware

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The First State

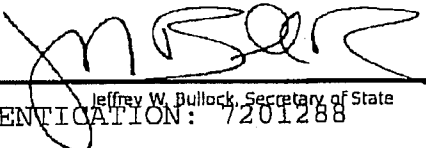
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SCRIPPS NETWORKS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SCRIPPS NETWORKS, INC." TO "SCRIPPS NETWORKS, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2006, AT 4:16 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF JANUARY, A.D. 2007, AT 12:05 O'CLOCK A.M.

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AUTHENTICATION: 7201288
Jeffrey W. Bullock, Secretary of State

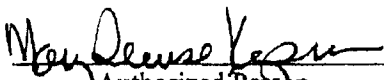
DATE: 03-23-09

TRADEMARK
REEL: 003977 FRAME: 0703

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the Corporation first formed is October 14, 1992.
4. The name of the Corporation immediately prior to filing this Certificate is Scripps Networks, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Scripps Networks, LLC.
6. The conversion of the Corporation to the Limited Liability Company shall become effective at 12:05 A.M., Eastern Standard Time, on January 1, 2007.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on December 18, 2006.

By: 
Authorized Person

Name: Mary Denise Kuprionis, Vice President and
Secretary

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