

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Broadcast Music, Inc.		04/13/2009	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Landmark Digital Services, LLC		
<b>Street Address:</b>	One American Center		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37203		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3412879	BLUEARROW	
<b>Registration Number:</b>	3415228	BLUEARROW	
<b>Registration Number:</b>	3573394	BLUEARROW INTELLIGENT AUDIO RECOGNITION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)655-2183		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	trademarks@dechert.com, hal.borden@dechert.com, jacob.bishop@dechert.com		
<b>Correspondent Name:</b>	Glenn A. Gundersen		
<b>Address Line 1:</b>	Dechert LLP		
<b>Address Line 2:</b>	Cira Centre, 2929 Arch Street		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19104-2808		
<b>ATTORNEY DOCKET NUMBER:</b>	368726		
<b>NAME OF SUBMITTER:</b>	Glenn A. Gundersen		

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Signature:	/Glenn A. Gundersen/
Date:	04/28/2009
Total Attachments: 2 source=BLUEARROW -- signed assignment#page1.tif source=BLUEARROW -- signed assignment#page2.tif	

ASSIGNMENT OF MARKS


WHEREAS BROADCAST MUSIC, INC. ("Assignor"), a New York corporation with an address at 320 West 57<sup>th</sup> Street, New York, New York, 10019, owns the marks set forth on Schedule A (the "Marks") and the United States registrations thereof identified on Schedule A (the "Registrations");

WHEREAS LANDMARK DIGITAL SERVICES, LLC ("Assignee"), a Delaware limited liability company with an address at One American Center, Suite 300, Nashville, Tennessee 37203, wishes to acquire the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;


NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

Dated: 4/13/09



BROADCAST MUSIC, INC.

By:   
Name: STUART ROSEN  
Title: VP LEGAL

LANDMARK DIGITAL SERVICES, LLC

By:   
Name: ROBERT BARONE  
Title: MANAGING Director

SCHEDULE A

Mark	U.S. Registration Number	Registration Date
BLUEARROW	3,412,879	April 15, 2008
 BLUEARROW	3,415,228	April 22, 2008
 BLUEARROW <small>INTELLIGENT AUDIO RECOGNITION</small>	3,573,394	February 10, 2009