# OF \$65.00 217

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Firstrust Savings Bank		03/31/2009	CORPORATION: PENNSYLVANIA

## **RECEIVING PARTY DATA**

Name:	First Horizon National Corporation	
Street Address:	165 Madison Avenue	
City:	Memphis	
State/Country:	TENNESSEE	
Postal Code:	38103	
Entity Type:	CORPORATION: TENNESSEE	

# PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2178332	FIRSTCHECK
Registration Number:	2697732	FIRSTCHECK DIRECT

# **CORRESPONDENCE DATA**

Fax Number: (901)577-4257

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: vjohnson@bakerdonelson.com

Correspondent Name: Valerie Walsh Johnson

Address Line 1: 165 Madison Avenue, Suite 2000
Address Line 4: Memphis, TENNESSEE 38103

NAME OF SUBMITTER: Laura P. Merritt

Signature: /Laura P. Merritt/

Date: 04/28/2009

Total Attachments: 1

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TRADEMARK

**EXHIBIT "A"** 

ASSIGNMENT OF SERVICE MARK

WHEREAS, Firstrust Savings Bank, a Pennsylvania financial institution, having its

principal offices at 15 E. Ridge Pike, Suite 400, Conshohocken, PA 19428, has adopted, used,

and is using the mark FIRSTCHECK and FIRSTCHECK DIRECT, and has used the marks

FIRSTCHECK PLUS and FIRSTCHECK 50, all in connection with checking account services

(the "Service Mark"), and owns federal Registration No. 2,178,332 for the mark FIRSTCHECK

and 2,697,732 for the mark FIRSTCHECK DIRECT, both in connection with checking account

services.

WHEREAS, First Horizon National Corporation, a Tennessee corporation, having its

principal offices at 165 Madison Avenue, Memphis, Tennessee 38103, is desirous of acquiring

said Service Mark and the said Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency

of which is hereby acknowledged, Firstrust Savings Bank hereby assigns to First Horizon

National Corporation all right, title and interest in and to said Service Mark and said Registration

No. 2,178,332 and 2,697,732, together with the goodwill of its business symbolized by said

Service Marks and said Registrations thereof, together with the right to sue for any past

infringement thereof.

Dated: March 31, 2009

FIRSTRUST SAVINGS BANK

Name:

Timothy J. Abell

Title:

President and COO

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RECORDED: 04/28/2009