

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/29/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IRM Corporation		08/29/2008	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	AFS Technologies, Inc.
Street Address:	2141 E. Highland Avenue
Internal Address:	Suite 100
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85016
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	3293851	BRANDSHARE
Serial Number:	77016733	BUYERLYTICS
Registration Number:	3416206	CATELYTICS
Registration Number:	3172162	COMPASS FORECAST SYSTEM
Registration Number:	3391613	CREDILYTICS
Registration Number:	3413435	DELIVERLYTICS
Registration Number:	3413436	DISCOVERY DASHBOARD
Registration Number:	3361468	DISCOVERY SYSTEM
Serial Number:	77378470	DISCOVERYWEB
Registration Number:	3317926	FOOD FOR THOUGHT
Serial Number:	77017737	MANULYTICS
Serial Number:	77005374	MARGINLYTICS

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Registration Number:	3388663	NATIONALYTICS
Registration Number:	2711403	PROMOASSIST
Registration Number:	3413437	PROMOLYTICS
Registration Number:	2656439	SALES DISCOVERY SYSTEM
Registration Number:	3385934	SHARELYTICS
Registration Number:	3293881	SOLUTION TABS
Registration Number:	1899709	TOPSALES

CORRESPONDENCE DATA

Fax Number: (804)344-7999
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 804-788-8523
Email: HWRITM@hunton.com
Correspondent Name: Edward T. White - Hunton & Williams LLP
Address Line 1: 951 East Byrd Street
Address Line 2: Riverfront Plaza, East Tower
Address Line 4: Richmond, VIRGINIA 23219-4074

ATTORNEY DOCKET NUMBER:	84645.29
NAME OF SUBMITTER:	Edward T. White
Signature:	/Edward T. White/
Date:	04/29/2009

Total Attachments: 3
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NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

THIS NUNC PRO TUNC ASSIGNMENT of Trademarks dated and made effective as of the 29th day of August, 2008, between IRM Corporation, ("IRM") a Texas corporation, ("Assignor") and AFS Technologies, Inc., a Delaware corporation ("AFS") with offices at 2141 E. Highland Avenue, Suite 100, Phoenix, AZ 85016 ("Assignee"), recites and provides;

WHEREAS, Assignor owns the trademarks listed on Schedule A, one or more of which are registered or applications have been made for registration on the Principal Register in the United States Patent and Trademark Office, with the Serial Numbers and Registration Numbers set forth on Schedule A, (the "Marks");

WHEREAS, pursuant to that certain Stock Purchase Agreement dated August 29, 2008, Assignor transferred the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

1. Effective as of August 29, 2008, Assignor hereby sells, assigns, transfers and sets over to Assignee all right, title, goodwill and interest in and to the Marks.

2. Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record

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the Marks and title thereto as the property of the Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IRM Corporation

A handwritten signature in cursive script, appearing to read "Arthur J. Harding", is written over a horizontal line.

By: Arthur J. Harding

Title: Chief Executive Officer

SCHEDULE A

1. Trademarks

Mark	Owner	Serial No.	Registration No.
BRANDSHARE and Design	IRM Corporation	78/862,818	3,293,851
BUYERLYTICS	IRM Corporation	77/016,733	N/A
CATELYTICS	IRM Corporation	78/946,982	3,416,206
COMPASS FORECAST SYSTEM	IRM Corporation	78/467,054	3,172,162
CREDILYTICS	IRM Corporation	77/225,698	3,391,613
DELIVERLYTICS	IRM Corporation	78/946,990	3,413,435
DISCOVERY DASHBOARD	IRM Corporation	78/946,993	3,413,436
DISCOVERY SYSTEM	IRM Corporation	77/100,417	3,361,468
DISCOVERYWEB	IRM Corporation	77/378,470	N/A
FOOD FOR THOUGHT	IRM Corporation	78/910,231	3,317,926
MANULYTICS	IRM Corporation	77/017,737	N/A
MARGINLYTICS	IRM Corporation	77/005,374	N/A
NATIONALYTICS	IRM Corporation	77/225,743	3,388,663
PROMOASSIST and Design	IRM Corporation	78/095,898	2,711,403
PROMOLYTICS	IRM Corporation	78/947,000	3,413,437
SALES DISCOVERY SYSTEM	IRM Corporation	76/367,497	2,656,439
SHARELYTICS	IRM Corporation	77/005,464	3,385,934
SOLUTION TABS and Design	IRM Corporation	78/869,097	3,293,881
TOPSALES	IRM Corporation	74/436,741	1,899,709