

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Le Plus Beau Virage Du Monde S.P.R.L.		03/30/2009	LIMITED LIABILITY COMPANY: BELGIUM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Raidillon S.A.		
<b>Street Address:</b>	Avenue Louise 94 C		
<b>City:</b>	1050 Brussels		
<b>State/Country:</b>	BELGIUM		
<b>Entity Type:</b>	Societe Anonyme: BELGIUM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2893176	RAIDILLON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)986-0604		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 986-1116		
<b>Email:</b>	pto@cozen.com		
<b>Correspondent Name:</b>	Cozen O'Connor		
<b>Address Line 1:</b>	250 Park Avenue		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	New York, NEW YORK 10177		
<b>ATTORNEY DOCKET NUMBER:</b>	250149.000		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

CH \$40.00 2893176

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

David B. Sunshine

Signature:

/David B. Sunshine/

Date:

04/29/2009

Total Attachments: 1

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Attachment for recordation of change of name (no documentation required).