

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Personalized Educational Services, Inc.		04/13/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	The Student Den, Inc.		
Street Address:	19635-36 N. State Road 7		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33498		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3528284	THE STUDENT DEN	
Registration Number:	3592201	STUDENT	
Registration Number:	3599376	STUDENT	
CORRESPONDENCE DATA			
Fax Number:	(330)252-5535		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	330.643.0212		
Email:	ipdocketakron@bdbl.com		
Correspondent Name:	David J. Hrina		
Address Line 1:	3800 Embassy Parkway		
Address Line 2:	Suite 300		
Address Line 4:	Akron, OHIO 44333-8332		
ATTORNEY DOCKET NUMBER:	57043-0001		
NAME OF SUBMITTER:	David J. Hrina		

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Signature:	/David J. Hrina/
Date:	04/29/2009
Total Attachments: 1 source=Assign 3 Regs#page1.tif	

