

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cycleurope AB		04/18/2009	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	Grimaldi Industri AB		
Street Address:	Hovslagargatan 5 B		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	1 11 48		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1529373	MONARK	
CORRESPONDENCE DATA			
Fax Number:	(212)784-5777		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-784-5800		
Email:	trademarks@hblaw.com, jbernard@hblaw.com		
Correspondent Name:	Hiscock & Barclay LLP - Keith E. Danish		
Address Line 1:	Seven Times Square		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	720445.3037830		
DOMESTIC REPRESENTATIVE			
Name:	Hiscock & Barclay LLP - Mark I. Peroff		
Address Line 1:	Seven Times Square		
Address Line 4:	New York, NEW YORK 10036		

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**TRADEMARK
 REEL: 003978 FRAME: 0643**

NAME OF SUBMITTER:	Keith E. Danish
Signature:	/keith e. danish/
Date:	04/29/2009
Total Attachments: 3 source=MONARK Assign Cycleurope to Grimaldi#page1.tif source=MONARK Assign Cycleurope to Grimaldi#page2.tif source=MONARK Assign Cycleurope to Grimaldi#page3.tif	

Assignment of Trademarks

WHEREAS, Cycleurope AB, a Swedish corporation, with a business address of Birger Svenssons Vag 28, 432 82 Varberg, Sweden (hereinafter "Assignor") has used the trademark "MONARK" (hereinafter referred to as "the said mark"), which are registered in the United States Patent and Trademark Office as set forth in attached Schedule "A" and

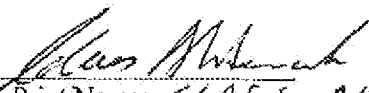
WHEREAS, Grimaldi Industri AB, a Swedish corporation, with a business address of Hovslagargatan 5 B, 111 48 Stockholm, Sweden (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration therefor for the United States of America, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

The effective date of this assignment shall
be 18th April, 2009

CYCLEUROPE AB

By: 
Print Name: CLAES ALSTERMARK
Title: Group Quality Manager
Date of signing: 18th April, 2009

Schedule "A"

Trademark
MONARK

Reg. No.
1,529,373

Reg. Date
March 14, 1989

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