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Fax Server

TO: JOHN A. DEMARO COMPANY: 1425 RXR PLAZA

RE 4/15/09

04-28-2009

Electronic Version v1.1
Stylesheet Version v1.1

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SUBMISSION TYPE:		CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:		Corrective Assignment to correct the Assignor to be changed from RITTER'S to RITTER'S, LLC and Assignee to be changed from TRUFOODS to TRUFOODS, LLC previously recorded on Reel 003974 Frame 0006. Assignor(s) hereby confirms the Assignment.	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RITTERS, LLC		04/15/2009	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	TRUFOODS, LLC		
Street Address:	14 Penn Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10122		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2706642	RITTER'S FROZEN CUSTARD TASTE THE DIFFERENCE!	
Registration Number:	2801455	CUBBY PAWS	
Registration Number:	3322584	RITTER'S FROZEN CUSTARD LEGENDARY ICE CREAM	
Registration Number:	1978078	RITTER'S FROZEN CUSTARD	
CORRESPONDENCE DATA			
Fax Number:	516-663-6737 (516)663-6737		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	516-663-6505		
Email:	spersaud@mfpc.com		
Correspondent Name:	John A. DeMaro		
Address Line 1:	1425 RXR Plaza		
Address Line 4:	Uniondale, NEW YORK 11558		

OP \$115.00 2706642

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TO: JOHN A. DEMARO COMPANY: 1425 RXR PLAZA

NAME OF SUBMITTER:	John A. DeMaro
Signature:	/John A. DeMaro/
Date:	04/23/2009
Total Attachments: 2 source=Assig2#page1.tif source=Assig2#page2.tif	

04/21/2009

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4/20/2009

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TO: JOHN A. DEMARO COMPANY: 1425 RXR PLAZA

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.104/15/2009
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Trademarks	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RITTER'S		03/25/2009	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	TRUFOODS		
Street Address:	14 Penn Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10122		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1978078	RITTER'S FROZEN CUSTARD	
Registration Number:	2706642	RITTER'S FROZEN CUSTARD TASTE THE DIFFERENCE!	
Registration Number:	2801455	CUBBY PAWS	
Registration Number:	3322584	RITTER'S FROZEN CUSTARD LEGENDARY ICE CREAM	
CORRESPONDENCE DATA			
Fax Number:	(516)663-6705		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	516-6636505		
Email:	jdemaro@rmfpc.com		
Correspondent Name:	John A. DeMaro		
Address Line 1:	1425 RXR Plaza		
Address Line 4:	Uniondale, NEW YORK 11558		
NAME OF SUBMITTER:	John A. DeMaro		
Signature:	/John A. DeMaro/		

OP \$115.00 1978078

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TO: JOHN A. DEMARO COMPANY; 1425 RXR PLAZA

Date:	04/15/2009
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TO: JOHN A. DEMARO COMPANY: 1425 RKR PLAZA

04/15/2009 10:26 FAX 2155762748

THE PARCEL PLACE PLUS

001

TRADEMARK ASSIGNMENT

This agreement (the "Agreement") is made as of March 25, 2009 ("Effective Date") by and between Ritter's, LLC, a New Jersey limited liability company with offices at 14 Penn Plaza, New York, New York 10122 (the "Assignor") and TRUFOODS, LLC, a New Jersey limited liability company with offices at 14 Penn Plaza, New York, New York 10122 (the "Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed in Schedule A annexed hereto ("Trademarks"); and all goodwill associated therewith (together, the "Trademark Rights");

WHEREAS, Assignor desires to transfer, sell and assign all rights, title and interest in and to the Trademark Rights to Assignee, and Assignee desires to acquire all rights, title and interest in and to the Trademark Rights;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, it is agreed upon between the parties as follows:

Assignor hereby irrevocably and unconditionally sells, assigns and transfers to Assignee, its successors and assigns, all rights, title, ownership and interest throughout the world in and to the Trademark Rights, including without limitation (i) all goodwill in, incorporated or embodied in or associated with the Trademarks, (ii) all causes of action, past, present and future for infringement or unfair competition with respect to the Trademarks that Assignor may have against third parties, and (iii) all applications and registrations filed with any government agency or jurisdiction throughout the world.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

Assignor: Ritter's, LLC

Assignee: TRUFOODS, LLC

By: Robert J. Bagnell

By: Robert J. Bagnell

Print: Robert J. Bagnell

Print: Robert J. Bagnell

Date: 4/15/09

Date: 4/15/09

STATE OF PA)
COUNTY OF Bucks)

On this 15th day of April, 2009, Robert J. Bagnell personally appeared, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity as an officer of Ritter's, LLC and that by his signature on the foregoing Trademark Assignment dated as of March 25, 2009, he is the individual, or the person upon behalf of which the individual acted, executed the instrument.

NOTARIAL SEAL
MICHAEL K. MCCORRISTON, Notary Public
Newtown Twp., Bucks County, PA
My Commission Expires February 8, 2011

STATE OF)
COUNTY OF)

On this day of 2009, personally appeared, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity as an officer of TRUFOODS, LLC and that by his signature on the foregoing Trademark Assignment dated as of March 25, 2009, the individual, or the person upon behalf of which the individual acted, executed the instrument.

NOTARY PUBLIC

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TO: JOHN A. DEMARO COMPANY: 1425 RXR PLAZA

SCHEDULE A

Trademarks

Trademark	Jurisdiction	Registration Number	Registration Date
Ritter's Frozen Custard	U.S. Federal	1,976,078	November 28, 1996
Ritter's Frozen Custard -Taste the difference	U.S. Federal	2,706,642	April 15, 2003
Cubby Paws	U.S. Federal	2,801,455	December 30, 2003
Ritter's Frozen Custard -Legendary Ice Cream	U.S. Federal	3,322,584	October 30, 2007

Form 380 (04/01)