

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT														
<b>NATURE OF CONVEYANCE:</b>	The submission is to correct an error made in previously recorded documents that erroneously affects the identified registrations.														
<b>CONVEYING PARTY DATA</b>															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Washington Management Group, Inc.</td> <td></td> <td>03/31/2009</td> <td>CORPORATION: DISTRICT OF COLUMBIA</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Washington Management Group, Inc.		03/31/2009	CORPORATION: DISTRICT OF COLUMBIA							
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Washington Management Group, Inc.		03/31/2009	CORPORATION: DISTRICT OF COLUMBIA												
<b>RECEIVING PARTY DATA</b>															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Name:</td><td>Washington Management Group, Inc.</td></tr> <tr><td>Street Address:</td><td>1990 M Street NW</td></tr> <tr><td>Internal Address:</td><td>Suite 400</td></tr> <tr><td>City:</td><td>Washington</td></tr> <tr><td>State/Country:</td><td>DISTRICT OF COLUMBIA</td></tr> <tr><td>Postal Code:</td><td>20036</td></tr> <tr><td>Entity Type:</td><td>CORPORATION: DISTRICT OF COLUMBIA</td></tr> </table>	Name:	Washington Management Group, Inc.	Street Address:	1990 M Street NW	Internal Address:	Suite 400	City:	Washington	State/Country:	DISTRICT OF COLUMBIA	Postal Code:	20036	Entity Type:	CORPORATION: DISTRICT OF COLUMBIA	
Name:	Washington Management Group, Inc.														
Street Address:	1990 M Street NW														
Internal Address:	Suite 400														
City:	Washington														
State/Country:	DISTRICT OF COLUMBIA														
Postal Code:	20036														
Entity Type:	CORPORATION: DISTRICT OF COLUMBIA														
<b>PROPERTY NUMBERS Total: 2</b>															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> <tr> <td>Registration Number:</td> <td>2690478</td> <td>STATE OF THE STATES</td> </tr> <tr> <td>Registration Number:</td> <td>2734099</td> <td>FEDERAL OUTLOOK</td> </tr> </table>	Property Type	Number	Word Mark	Registration Number:	2690478	STATE OF THE STATES	Registration Number:	2734099	FEDERAL OUTLOOK						
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Registration Number:	2690478	STATE OF THE STATES													
Registration Number:	2734099	FEDERAL OUTLOOK													
<b>CORRESPONDENCE DATA</b>															
Fax Number: (703)787-7557 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: philana@wcc-ip.com Correspondent Name: Whitham, Curtis, Christofferson&Cook,PC Address Line 1: 11491 Sunset Hills Road Address Line 2: Suite 340 Address Line 4: Reston, VIRGINIA 20190															
<b>ATTORNEY DOCKET NUMBER:</b>	11300001MA														
<b>NAME OF SUBMITTER:</b>	Philana S. Handler														

CH \$65.00 2690478

**900132900**

**TRADEMARK**  
**REEL: 003978 FRAME: 0930**

Signature:	/Philana S. Handler/
Date:	04/01/2009
<b>Total Attachments: 7</b> source=1130 Corrective Assignment Declaration#page1.tif source=1130 Corrective Assignment Declaration#page2.tif source=1130 Corrective Assignment Declaration#page3.tif source=1130 Corrective Assignment Declaration#page4.tif source=1130 Corrective Assignment Declaration#page5.tif source=1130 Corrective Assignment Declaration#page6.tif source=1130 Corrective Assignment Declaration#page7.tif	

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re trademark registrations of:

Washington Management Group, Inc.

Registration No.: 2,690,478

Registration No.: 2,734,099

Issued: February 25, 2003

Issued: July 8, 2003

For: STATE OF THE STATES

For: FEDERAL OUTLOOK

Commissioner for Trademarks

PO Box 1450

Alexandria, Virginia 22313-1450

## DECLARATION UNDER 37 C.F.R. §2.20 IN SUPPORT OF CORRECTIVE ASSIGNMENT

In support of the corrective assignment being filed concurrently herewith, the undersigned hereby declares that Washington Management Group, Inc., a District of Columbia corporation located at 1990 M Street NW, Suite 400, Washington, DC 20036 (hereinafter "WMG"), is the current and correct owner of the following United States trademark registrations:

<u>Registration Number</u>	<u>Date of Registration</u>	<u>Trademark</u>
2,690,478	February 25, 2003	STATE OF THE STATES
2,734,099	July 8, 2003	FEDERAL OUTLOOK

and has continuously been the owner of said trademark registrations since October 23, 2003. A summary of the facts surrounding the chain of title of these two trademark registrations is provided as follows:

1. WMG purchased the entire right, title, interest in and to U.S. Trademark Registrations 2690478 and 2734099, along with the accompanying good will, from PRIMEDIA Information, Inc. (i.e., the original Registrant of the subject trademark registrations) on October 23, 2003.
2. WMG recorded the assignment acquired on October 23, 2003 with the U.S. Patent and Trademark Office ("USPTO") on January 30, 2009, at Reel/Frame 3927/0256. This recording is currently identified as Assignment 1 in the USPTO's online assignment records.

U.S. Trademark Registrations 2,690,478 and 2,734,099  
Declaration in Support of Corrective Assignment  
Page 2 of 3

3. Several improper recordings were made and entered into the above-identified trademark registrations by the original Registrant. These erroneous entries were recorded prior to WMG's recordation of January 30, 2009, but executed (and, thus, made effective) *after* WMG's assignment of October 23, 2003. These erroneous recordations are identified as Assignments 2-5 in the USPTO's online assignment records (copies attached) as follows:

	Reel/Frame	Recorded	Conveyance	Assignor	Assignee	Execution Date
Assignment #2	3290/0853	April 17, 2006	Change of Name	Primedia Business Magazines & Media, Inc.	Prism Business Media, Inc.	January 20, 2006
Assignment #3	3495/0350	March 7, 2007	First Lien IP Security Agreement	Prism Business Media, Inc., et al.	General Electric Capital Corp.	February 1, 2007
Assignment #4	3495/0396	March 7, 2007	Second Lien IP Security Agreement	Prism Business Media, Inc., et al.	General Electric Capital Corp.	February 1, 2007
Assignment #5	3509/0211	March 28, 2007	Change of Name	Prism Business Media, Inc.	Penton Business Media, Inc.	March 15, 2007

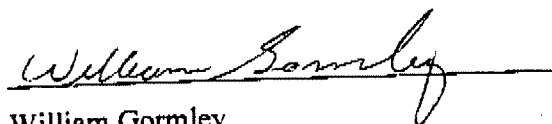
It is clearly shown that the conveyances identified as Assignments 2-5 were improperly recorded because (a) the conveyances were executed and made effective *after* WMG's acquisition of the subject trademark registrations; (b) the conveyances concern the original Registrant, who had no rights in the subject trademark registrations at the time conveyances were executed and made effective; and (c) the recording party did not have the authority to make any filings or recordings concerning these trademark registrations after October 23, 2003. As such, the chain of title for U.S. Trademark Registrations 2690478 and 2734099 should not be considered altered by the incorrect recordations of the name changes and liens identified as Assignments 2-5.

It is, thus, it is respectfully requested that WMG should be considered by the USPTO as the last correct assignee in U.S. Trademark Registrations 2690478 and 2734099, as WMG has been and continues to be the sole owner of U.S. Trademark Registrations 2690478 and 2734099 since October 23, 2003.

U.S. Trademark Registrations 2,690,478 and 2,734,099  
Declaration in Support of Corrective Assignment  
Page 3 of 3

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful statements may jeopardize the validity of the application or any resulting registration, declares that the facts set forth in this application are true; all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Date: 3/31/09

  
William Gormley  
CEO  
Washington Management Group, Inc.  
1990 M Street NW, Suite 400  
Washington, DC 20036



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## Trademark Assignment Abstract of Title

## Total Assignments: 5

Serial #: 76375388

Filing Dt: 02/26/2002

Reg #: 2690478

Reg. Dt: 02/25/2003

Registrant: PRIMEDIA Information Inc.

Mark: STATE OF THE STATES

## Assignment: 1

Reel/Frame: 3927/0256

Received: 01/30/2009

Recorded: 01/30/2009

Pages: 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: PRIMEDIA INFORMATION, INC.

Exec Dt: 10/23/2003

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DISTRICT OF COLUMBIA

Assignee: WASHINGTON MANAGEMENT GROUP, INC.

1990 M STREET NW

SUITE 400

WASHINGTON, DISTRICT OF COLUMBIA 20036

Correspondent: WHITHAM, CURTIS, CHRISTOFFERSON&amp;COOK, PC

11491 SUNSET HILLS ROAD

SUITE 340

RESTON, VA 20190

## Assignment: 2

Reel/Frame: 3290/0853

Received: 04/17/2006

Recorded: 04/17/2006

Pages: 14

Conveyance: CHANGE OF NAME

Assignor: PRIMEDIA BUSINESS MAGAZINES &amp; MEDIA INC.

Exec Dt: 01/20/2006

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: PRISM BUSINESS MEDIA INC.

249 W. 17TH STREET, 4TH FLOOR

NEW YORK, NEW YORK 10011

Correspondent: JORDAN A. LAVINE

1628 JOHN F. KENNEDY BLVD., 15TH FLOOR

PHILADELPHIA, PA 19103

## Assignment: 3

Reel/Frame: 3495/0350

Received: 03/07/2007

Recorded: 03/07/2007

Pages: 46

Conveyance: FIRST LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT

Assignors: PENTON MEDIA, INC.

Exec Dt: 02/01/2007

Entity Type: CORPORATION

Citizenship: DELAWARE

Exec Dt: 02/01/2007

Entity Type: CORPORATION

Citizenship: DELAWARE

Exec Dt: 02/01/2007

Entity Type: CORPORATION

Citizenship: DELAWARE

Exec Dt: 02/01/2007

Entity Type: CORPORATION

Citizenship: COLORADO

PRISM BUSINESS MEDIA INC.

INTERNET WORLD MEDIA, INC.

DUKE COMMUNICATIONS INTERNATIONAL, INC.

**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION299 PARK AVENUE  
NEW YORK, NEW YORK 10171**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** OREN EPSTEIN4 TIMES SQUARE  
30-112  
NEW YORK, NY 10036**Assignment: 4****Reel/Frame:** 3495/0396**Received:** 03/07/2007**Recorded:** 03/07/2007**Pages:** 47**Conveyance:** SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT**Assignors:** PENTON MEDIA, INC.PRISM BUSINESS MEDIA INC.INTERNET WORLD MEDIA, INC.DUKE COMMUNICATIONS INTERNATIONAL, INC.**Exec Dt:** 02/01/2007**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Exec Dt:** 02/01/2007**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Exec Dt:** 02/01/2007**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Exec Dt:** 02/01/2007**Entity Type:** CORPORATION**Citizenship:** COLORADO**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION299 PARK AVENUE  
NEW YORK, NEW YORK 10171**Correspondent:** OREN EPSTEIN4 TIMES SQUARE  
30-112  
NEW YORK, NY 10036**Assignment: 5****Reel/Frame:** 3509/0211**Received:** 03/28/2007**Recorded:** 03/28/2007**Pages:** 13**Conveyance:** CHANGE OF NAME**Assignor:** PRISM BUSINESS MEDIA INC.**Exec Dt:** 03/15/2007**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** PENTON BUSINESS MEDIA, INC.249 WEST 17TH STREET, 4TH FLOOR  
NEW YORK, NEW YORK 10011**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** JORDAN A. LAVINE1628 JOHN F. KENNEDY BLVD., 15TH FLOOR  
PHILADELPHIA, PA 19103

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## Trademark Assignment Abstract of Title

## Total Assignments: 5

Serial #: 76375217

Filing Dt: 02/26/2002

Reg #: 2734099

Reg. Dt: 07/08/2003

Registrant: PRIMEDIA Information Inc.

Mark: FEDERAL OUTLOOK

## Assignment: 1

Reel/Frame: 3927/0256

Received: 01/30/2009

Recorded: 01/30/2009

Pages: 8

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Exec Dt: 10/23/2003

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Citizenship: DISTRICT OF COLUMBIA

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Received: 04/17/2006

Recorded: 04/17/2006

Pages: 14

Conveyance: CHANGE OF NAME

Assignor: PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.

Exec Dt: 01/20/2006

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: PRISM BUSINESS MEDIA INC.

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