

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HOLDING ADMINISTRATIVE HOTELIER N.V.		03/30/2009	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OCCIDENTAL HOTELES MANAGEMENT, S.L.		
<b>Street Address:</b>	Jose Abascal No. 58, 6th Floor		
<b>City:</b>	Madrid 28003		
<b>State/Country:</b>	SPAIN		
<b>Entity Type:</b>	COMPANY: SPAIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3294863	OCCIDENTAL GRAND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)246-8959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-708-1870		
<b>Email:</b>	lbryer@ladas.com		
<b>Correspondent Name:</b>	Ladas & Parry LLP		
<b>Address Line 1:</b>	26 West 61st Street		
<b>Address Line 4:</b>	New York, NEW YORK 10023		
<b>ATTORNEY DOCKET NUMBER:</b>	NTMA 090944:753		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Ladas & Parry LLP		
<b>Address Line 1:</b>	26 West 61st Street		
<b>Address Line 4:</b>	New York, NEW YORK 10023		

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NAME OF SUBMITTER:	Lanning G. Bryer
Signature:	/lgb/
Date:	04/01/2009
Total Attachments: 2 source=Assignment HOLDING ADMINISTRATIVE HOTELIER N.V#page1.tif source=Assignment HOLDING ADMINISTRATIVE HOTELIER N.V#page2.tif	

UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, HOLDING ADMINISTRATIVE HOTELIER N.V., a corporation organized under the laws of the Netherlands Antilles, with an office at De Ruyterkade, 62, P.O. Box 812, Curaçao, Netherlands Antilles, [hereinafter called the ASSIGNOR] has adopted and used the following Trademark registered in the United States Patent and Trademark Office:

OCCIDENTAL GRAND No. 3294863 Dated: September 18, 2007

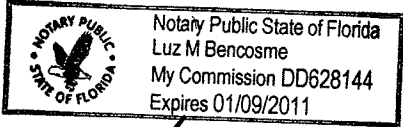
AND WHEREAS, OCCIDENTAL HOTELES MANAGEMENT, S.L., a company organized and existing under the laws of Spain, with an office at Jose Abascal No. 58, 6<sup>th</sup> Floor, Madrid 28003, Spain, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 30 day of March 2009.

HOLDING ADMINISTRATIVE HOTELIER N.V.

By [Signature]  
GREGORIO DE DIEGO - [Title]  
MANAGING DIRECTOR



[See over for Notarial Acknowledgment]

[Signature]  
03/30/09