#### TRADEMARK ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sorenson Media, Inc.		04/23/2009	CORPORATION: UTAH

#### **RECEIVING PARTY DATA**

Name:	Verizon Trademark Services LLC	
Street Address:	1320 North Court House Road	
Internal Address:	9th Floor	
City:	Arlington	
State/Country:	VIRGINIA	
Postal Code:	22201	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2788266	VCAST

#### **CORRESPONDENCE DATA**

Fax Number: (703)351-3669

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-351-3080

Email: lauren.lyles@verizon.com

Correspondent Name: Janis M. Manning

Address Line 1: 1320 North Court House Road

Address Line 2: 9th Floor

Address Line 4: Arlington, VIRGINIA 22201

NAME OF SUBMITTER:	Janis M. Manning
Signature:	/janis m. manning/
Date:	04/29/2009

TRADEMARK REEL: 003979 FRAME: 0283

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Total Attachments: 3

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#### **TRADEMARK ASSIGNMENT**

This Trademark Assignment is between Sorenson Media, Inc., a Utah corporation, having a business address of 4179 Riverboat Road, Suite 208, Salt Lake City, Utah 84123 ("Assignor"), and Verizon Trademark Services LLC, a Delaware limited liability company, having a business address of 1320 North Court House Road, Arlington, Virginia 22201 ("Assignee").

WHEREAS, Assignee desires to acquire any and all of Assignor's right, title and interest in and to the mark VCAST and the stylized version thereof as shown on Attachment 1, together with the goodwill symbolized thereby (collectively, the "Mark"), including without limitation U.S. Registration No. 2,788,266 for VCAST (stylized) which covers "storage of digital media, namely, images, text and audio data" in International Class 39 and "electronic monitoring services in the field of scalable digital data storage and transport for content owners and content aggregators" in International Class 45, which Assignor has registered with the U.S. Patent and Trademark Office, and the right to recover damages for any past and future acts of infringement of the Mark; and

WHEREAS, Assignor is willing to assign and transfer to Assignee any and all right, title and interest owned by Assignor in the Mark, together with the goodwill symbolized thereby and U.S. Registration No. 2,788,266 therefor.

NOW, THEREFORE, in consideration of the premise and other good and valuable consideration, the receipt and adequacy of which are acknowledged, and

intending to be legally bound hereby, Assignor hereby assigns, transfers, conveys and grants to Assignee any and all right, title, and interest now owned and possessed by Assignor in and to the Mark, including but not limited to U.S. Registration No. 2,788,266, together with the goodwill symbolized thereby, and the right to recover damages for any past and future acts of infringement of the Mark.

SORENSON MEDIA, INC.

By:

Name

Title: \_\_\_\_

Date: 4/22/04

## Attachment 1

Stylized Version of VCAST

# Vcast

**RECORDED: 04/29/2009**