

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Uno Holdings Corporation		04/29/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	WM WRIGLEY JR. COMPANY		
Street Address:	410 NORTH MICHIGAN AVENUE		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77440489	FAVOREDS	
Serial Number:	77408533	JUICY BURST	
Registration Number:	3314352	DISCO BERRY	
Registration Number:	3327784	HEY MANGO-RENA!	
Registration Number:	3309778	OPTIMUS LIME	
Registration Number:	1896369	TASTE THE RAINBOW	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2027755701		
Email:	carvalho.cristina@arentfox.com		
Correspondent Name:	Cristina A. Carvalho		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	027845.0000		

OP \$165.00 77440489

NAME OF SUBMITTER:	Cristina A. Carvalho
Signature:	/Cristina A. Carvalho/
Date:	04/30/2009
Total Attachments: 2 source=Executed Assignment-NUHC to Wrigley #page1.tif source=Executed Assignment-NUHC to Wrigley #page2.tif	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made between New Uno Holdings Corporation, a Delaware corporation, with a business address of 6885 Elm Street, McLean Virginia 22101-3883 (hereinafter "Assignor"), and WM Wrigley Jr. Company, a Delaware corporation with a business address of 410 North Michigan Avenue, Chicago, Illinois 60611 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the trademarks listed in Schedule A hereto (hereinafter the "Marks") and has either registered or filed applications to register the Marks with the U.S. Patent and Trademark Office; and

WHEREAS, Assignee is desirous of acquiring the Marks and the applications and registrations for the Marks, along with the goodwill of the business symbolized by the Marks, as the successor in interest to that portion of Assignor's ongoing and existing business to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer to Assignee the entire right, title, and interest in and to the Marks and the applications and registrations for the Marks, together with the goodwill of the business symbolized by the Marks.

Date: April 29, 2009

NEW UNO HOLDINGS CORPORATION

By:


Valerie Anne Mars

Title: Authorized Officer

SCHEDULE A

Trademark Schedule

TRADEMARK	Application No.	Registration No.
DISCO BERRY	78/814608	3314352
FavoREDS	77/440489	N/A
HEY MANGO-RENA!	78/888927	3327784
JUICY BURST	77/408533	N/A
OPTIMUS LIME	78/888950	3309778
TASTE THE RAINBOW	74/498520	1896369