

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Making Memories Wholesale, Inc.		03/27/2009	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	John Nelson		
Street Address:	265 North Main, Suite D #119		
City:	Kaysville		
State/Country:	UTAH		
Postal Code:	84037		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77674604	CROPCHOCOLATE	
CORRESPONDENCE DATA			
Fax Number:	(801)566-0750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-566-6633		
Email:	murphy@tnw.com, connor@tnw.com, docket@tnw.com		
Correspondent Name:	Peter M. de Jonge		
Address Line 1:	P.O. Box 1219		
Address Line 4:	Sandy, UTAH 84091-1219		
ATTORNEY DOCKET NUMBER:	01528-31819.TM		
NAME OF SUBMITTER:	Peter M. de Jonge		
Signature:	/petermdejonge/		
Date:	04/02/2009		

OP \$40.00 77674604

Total Attachments: 2

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WHEN RECORDED RETURN TO:
Peter M. de Jonge
THORPE NORTH & WESTERN, LLP
P.O. BOX 1219
SANDY, UTAH 84091-1219

ATTORNEY DOCKET NO. 01528-31819.TM

ASSIGNMENT

WHEREAS, Making Memories Wholesale, Inc., (hereinafter referred to as "ASSIGNOR"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 1168 West 500 North, Centerville, Utah 84014, is the owner of all right, title, and interest in and to the trademark **CROPCHOCOLATE** (hereinafter referred to as the "Mark") which is filed with the U.S. Patent and Trademark Office under Serial No. 77/674,604, having a filing date of February 20, 2009 (hereinafter referred to as the "application"); and

WHEREAS, Jon Nelson, (hereinafter referred to as "ASSIGNEE"), a citizen of the United States, having a principal address at 265 North Main, Suite D #119, Kaysville, Utah 84037, is desirous of acquiring all right, title and interest in and to the Mark held by ASSIGNOR, and the above-identified application;

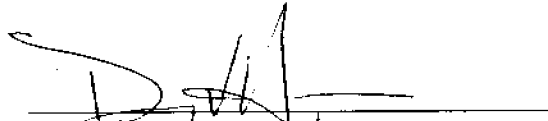
NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark, the above-identified application, and any registrations issuing therefrom, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the

owner of the entire interest of said Mark, for the sole use and benefit of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 27 day of MARCH, 2009.


By: Danny V. Hansen
Title: President