

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Icebreaker, Inc.		03/02/2009	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Icebreaker Limited		
Street Address:	Level 2, 7-11 Dixon Street		
Internal Address:	Hope Gibbons Building		
City:	Wellington		
State/Country:	NEW ZEALAND		
Postal Code:	6140		
Entity Type:	CORPORATION: NEW ZEALAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78683696	ICEBREAKER	
Serial Number:	78683671	ICEBREAKER	
Registration Number:	1362030	ICEBREAKER	
CORRESPONDENCE DATA			
Fax Number:	(206)359-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206 359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	James L. Vana, Perkins Coie LLP		
Address Line 1:	1201 Third Avenue		
Address Line 2:	Suite 4800		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	69050.4000		

CH \$90.00 78683696

DOMESTIC REPRESENTATIVE

900133093

**TRADEMARK
 REEL: 003980 FRAME: 0412**

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

James L. Vana

Signature:

/James L. Vana/

Date:

04/30/2009

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, Icebreaker, Inc., a for profit corporation, located and doing business at 364 Jefferson Street, P.O. Box 236, Clarkesville GA 30523-0004, United States of America ("Assignor") is the owner of the name and trademark Icebreaker (the "Mark"), the common law rights in and to the Mark and the trademark registration and applications for the same (together, the "Applications" and "Registration") identified below:

App./Reg. Number	Mark	Goods
78683696		outerwear, namely, muffs; footwear, namely, insulated over boots
78683671	ICEBREAKER	outerwear, namely, muffs; footwear, namely, insulated over boots
1362030		Insulated footwear

WHEREAS, Assignor has filed an amendment to allege use for each Application, covering "outerwear, namely, muffs; footwear, namely, insulated over boots", and deleted all remaining goods from the Applications; and

WHEREAS, Icebreaker Limited, a for profit corporation, having a place of business at Level 2, 7-11 Dixon St., Hope Gibbons Building, Wellington 6140, New Zealand ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Mark, the Applications and Registration, and all goodwill and common law rights associated therewith, and Assignor desires to assign the same to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all of its right, title and interest in and to the Mark, the Applications and Registration, and the goodwill and common law rights appurtenant thereto, and Assignee does hereby accept this assignment.

Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record and perfect the sale, transfer, assignment and recordation of the rights being assigned hereunder.

Effective as of March 02, 2009.


ASSIGNOR

Cheston B. Kimsey, Jr.
CEO Icebreaker, Inc.
United States of America
Date: 03/02/09


ASSIGNEE

Jeremy Moon
CEO Icebreaker Limited
New Zealand
Date: 30 March 2009

STATE OF GEORGIA)
)
COUNTY OF WHITE) ss.

On the 2nd day of March, 2009, before me personally appeared
Cheston B. Kimsey, Jr., the person who signed the foregoing instrument, who being by me duly sworn,
acknowledged that he/~~she~~ is the President of Icebreaker the corporation described in and which
executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said
corporation, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

Kimberly S. Deann

NOTARY PUBLIC in and for the State of Georgia, residing at 1231 Alpine Dr.
Switz GA 30571

My Appointment Expires: 9/10/2011

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