

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Quiznos's Master LLC		04/28/2009	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	QIP Holder LLC		
<b>Street Address:</b>	1001 17th Street		
<b>Internal Address:</b>	Ste. 200		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80202		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77105550	COOL TASTES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(719)634-2461		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	719-475-6401		
<b>Email:</b>	docket@hollandhart.com		
<b>Correspondent Name:</b>	Jessica Neville		
<b>Address Line 1:</b>	P.O. Box 8749		
<b>Address Line 2:</b>	Attn: Tracy Baker		
<b>Address Line 4:</b>	Denver, COLORADO 80903		
<b>ATTORNEY DOCKET NUMBER:</b>	57530.0001 [COOL TASTES]		
<b>NAME OF SUBMITTER:</b>	Jessica A. Neville		
<b>Signature:</b>	/Jessica A. Neville/		

CH \$40.00 77105550

Date:

04/30/2009

Total Attachments: 1

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## TRADEMARK ASSIGNMENT

WHEREAS, The Quizno's Master LLC, a Delaware Limited Liability Company, is the owner of the following trademark thereof in the United States Patent & Trademark Office:

COOL TASTES  
U.S. Trademark Application No. 77/105,550  
Filed on February 12, 2007  
For: sandwiches in International Class 030.

WHEREAS, pursuant to 15 U.S.C. § 1060, QIP Holder LLC, a Delaware Limited Liability Company, is a successor to the portion of the business of applicant identified by said trademark, and wishes to acquire the entire right, title, and interest in and to said trademark, and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademark.

NOW THEREFORE, for and in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, The Quizno's Master LLC, has sold, assigned, and set over and does hereby sell, assign, and set over unto QIP Holder LLC, its successors and assigns, the entire right, title and interest to said trademark and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademark, and together with the right to sue for past infringement and to collect all damages or profits for past infringements for its own use and benefit.

THE QUIZNO'S MASTER LLC, a  
Delaware Limited Liability Company

Date: April 28, 2009

Name: \_\_\_\_\_  
By: Andy Isidore  
Title: Vice President and Associate  
General Counsel