

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release and Reassignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Continental Business Credit, Inc.		05/01/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Hardy Life, LLC
Street Address:	849 South Broadway, Suite 1102
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90014
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	76758643	
Serial Number:	77315074	ED HARDY
Serial Number:	77261145	LOVE KILLS SLOWLY
Serial Number:	78852963	HARDY LIFE
Registration Number:	3124710	DON ED HARDY
Registration Number:	3135603	ED HARDY
Registration Number:	3141658	ED HARDY

CORRESPONDENCE DATA

Fax Number: (949)720-0182
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 949-224-6282
 Email: trademark@buchalter.com
 Correspondent Name: Sandra P. Thompson
 Address Line 1: 18400 Von Karman Ave., Ste. 800
 Address Line 4: Irvine, CALIFORNIA 92612-0514

CH \$190.00 76758643

ATTORNEY DOCKET NUMBER:	C2724-0095
NAME OF SUBMITTER:	Sandra P. Thompson
Signature:	/Sandra P. Thompson/
Date:	05/01/2009
Total Attachments: 4 source=Release#page1.tif source=Release#page2.tif source=Release#page3.tif source=Release#page4.tif	

RELEASE AND REASSIGNMENT OF
TRADEMARKS AND TRADEMARK APPLICATIONS

Reference is hereby made to that certain Intellectual Property Security Agreement, dated as of December 6, 2007 (the "Security Agreement"), executed by Hardy Life, LLC, a California limited liability company (the "Grantor") in favor of Continental Business Credit, Inc., a California corporation (the "Grantee"), which was recorded in the United States Patent and Trademark Office on April 4, 2008, at Reel 003753, Frame 0397 pursuant to which the Grantor assigned and granted to Grantee a security interest in and to all of Grantor's right, title and interest in and to certain trademarks and trademark applications, including those trademarks and trademark applications specifically listed on Exhibit A attached hereto and the goodwill associated therewith (collectively, the "Marks");

WHEREAS, Grantee wishes to release, retransfer and reassign to Grantor, without representation or warranty, all of Grantee's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Grantee hereby releases, retransfers and reassigns to Grantor, without representation or warranty, all of Grantee's right, title and interest in and to the Marks and the goodwill associated therewith.

[Signature page to follow.]

IN WITNESS WHEREOF, Agent has executed this Release and Reassignment of Registered Trademarks and Trademark Applications as of this 1ST day of May , 2009.

CONTINENTAL BUSINESS CREDIT, INC.,
a California corporation, as Grantee

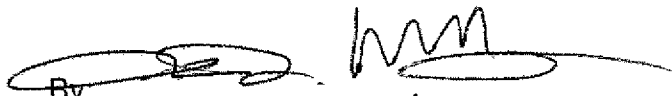

By: _____
Name: LEE H. HIRSCH
Title: PRESIDENT

Exhibit A
Trademarks

Mark	Registration / Application Number	Issue/ Filing Date
ED HARDY	76/758643	11/21/2005
ED HARDY	77/315074	10/26/2007
LOVE KILLS SLOWLY	77/261145	08/21/2007
HARDY LIFE	78/852963	04/03/2006
DON ED HARDY	3,124,710	08/01/2006
ED HARDY	3,135,603	08/29/2006
ED HARDY	3,141,658	09/12/2006

Exhibit A

BN 3488640v1