

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Constellation Services LLC		05/01/2009	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Constellation Brands, Inc.
<b>Street Address:</b>	207 High Point Drive
<b>Internal Address:</b>	Bldg. 100
<b>City:</b>	Victor
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	14564
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 26**

Property Type	Number	Word Mark
Serial Number:	77440868	
Serial Number:	77394203	ASCENDER BRANDS
Serial Number:	77442617	ASCENDER BRANDS
Serial Number:	77517850	BADLANDS
Registration Number:	2882674	BEACHCOMBER
Registration Number:	3177172	
Registration Number:	3177169	
Registration Number:	3177168	
Registration Number:	3177174	
Registration Number:	3177171	
Registration Number:	3177170	
Registration Number:	3177173	
Registration Number:	3177166	

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Registration Number:	3177167	
Registration Number:	3027211	COCKTAILS BY JENN
Registration Number:	3038085	
Serial Number:	77424742	CONSTELLATION SPIRITS
Serial Number:	77426910	CONSTELLATION SPIRITS
Serial Number:	77426909	CONSTELLATION SPIRITS
Registration Number:	2735562	THE VODKA OF THE GODS
Registration Number:	3481823	THIS IS YOUR WAKE-UP CALL
Registration Number:	3344786	WIDE EYE
Registration Number:	3406409	WIDE EYE
Registration Number:	3406410	WIDE EYE
Registration Number:	3410189	WIDE EYE
Registration Number:	3410188	

**CORRESPONDENCE DATA**

Fax Number: (312)222-0818  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-222-0800  
Email: chiipdocket@michaelbest.com, jhbrown@michaelbest.com,  
dsternig@michaelbest.com  
Correspondent Name: Jeffrey H. Brown c/o Michael Best  
Address Line 1: 180 N. Stetson Ave., Suite 2000  
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	017587-9144
NAME OF SUBMITTER:	Jeffrey H. Brown
Signature:	/jeffrey h. brown/
Date:	05/01/2009

Total Attachments: 5  
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## TRADEMARK ASSIGNMENT

WHEREAS, Constellation Services LLC, a Delaware limited liability company, having offices located at 1 South Dearborn, Suite 1700, Chicago, IL 60603 USA ("ASSIGNOR"), owns all right, title and interest in and to the trademarks, registrations and applications therefor listed on Schedule A attached hereto and made a part hereof and the goodwill of the business symbolized by the aforesaid trademarks;

WHEREAS, ASSIGNOR is assigning the trademarks identified in the applications and registrations set forth on Schedule A along with the portion of ASSIGNOR's ongoing and existing business to which those trademarks pertain; and

WHEREAS, Constellation Brands, Inc., a Delaware corporation, having offices located at 207 High Point Drive, Bldg. 100, Victor, New York 14564 USA ("ASSIGNEE"), the successor to that portion of the ongoing and existing business of ASSIGNOR to which the trademarks set forth on Schedule A pertain, desires to acquire all of ASSIGNOR's right, title and interest in and to the aforesaid trademarks, registrations and applications therefor listed on attached Schedule A and the goodwill of the business symbolized by said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to ASSIGNEE, its successors, assigns and legal representatives, all of the right, title, and interest in and to said trademarks, registrations and applications therefor listed on attached Schedule A, and the goodwill of the business symbolized by said trademarks, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of this Trademark Assignment, including, without limitation, all worldwide rights to the aforesaid trademarks, registrations and applications therefor, the goodwill of the business symbolized by said trademarks and the right to sue and collect for all future, present and past infringements thereof, including infringements which may have occurred prior to the execution of this Trademark Assignment.

[THE REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of this 1<sup>st</sup> day of May, 2009.

CONSTELLATION SERVICES LLC

By: 

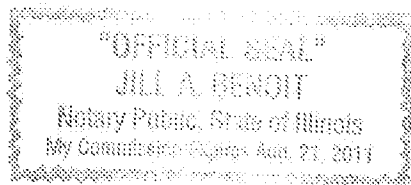
Name: Michael A. Lurie

Title: Senior Vice President

STATE OF ILLINOIS )  
 ) ss.  
COUNTY OF COOK )

I, Jill Benoit, do hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Trademark Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified corporation with authority to do so, for the uses and purposes therein set forth.













Given under my hand and seal this 1<sup>st</sup> day of May, 2009.





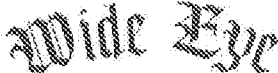



  
Notary Public

SCHEDULE A

United States

Trademark	Registration/Serial No.
	77/440868
ASCENDER BRANDS	77/394203
 <small>ASCENDER BRANDS</small>	77/442617
BADLANDS	77/517850
BEACHCOMBER	2882674
	3177172
	3177169
	3177168
	3177174
	3177171
	3177170
	3177173
	3177166
	3177167
COCKTAILS BY JENN	3027211
	3038085

Trademark	Registration/Serial No.
CONSTELLATION SPIRITS	77/424742
 Constellation Spirits	77/426910
 Constellation Spirits	77/426909
THE VODKA OF THE GODS	2735562
THIS IS YOUR WAKE-UP CALL	3481823
WIDE EYE	3344786
	3406409
	3406410
	3410189
	3410188

Foreign

<u>Mark</u>	<u>Territory</u>	<u>Registration No.</u>
WIDE EYE	International Registration (Madrid Protocol)	942785
WIDE EYE	Australia (Int'l Reg. designation)	1212560
WIDE EYE	European Union (Int'l Reg. designation)	942785
WIDE EYE	Canada	1370872
WIDE EYE	New Zealand	778999