

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vegas.com, LLC		08/24/2008	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	BCSM Communications, Inc.		
Street Address:	200 N. LaSalle St, Ste 2500		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2070919	1-800-LAS-VEGAS	
CORRESPONDENCE DATA			
Fax Number:	(312)759-5646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-357-1313		
Email:	jfroemel@btlaw.com		
Correspondent Name:	Jonathan P. Froemel		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
NAME OF SUBMITTER:		Jonathan P. Froemel	
Signature:		/jfroemel/	
Date:		05/04/2009	
Total Attachments: 1			

CH \$40.00 2070919

900133302

**TRADEMARK
 REEL: 003981 FRAME: 0487**

Supplemental Service Mark Security Agreement
Re: Service Mark Registration 2,070,919

THIS SUPPLEMENTAL SERVICE MARK SECURITY AGREEMENT is entered into as of the 24th day of August, 2008 by and among BCSM Communications, Inc., an Illinois corporation ("Secured Party") and Vegas.com, LLC, a Nevada limited liability company ("Debtor").

The parties hereto entered into a Loan and Security Agreement dated of even date herewith (the "Loan and Security Agreement") under which Debtor has, among other things, granted to Secured Party liens on and security interests in certain assets owned and held by Debtor, including without limitation Debtor's interest in the service mark described herein. The parties desire to affirm the agreements entered into by the parties under the Loan and Security Agreement.

NOW, THEREFORE, in consideration of the promises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Debtor hereby grants to the Secured Party a security interest in and to the service mark 1-800-LAS-VEGAS (the "Service Mark") and the Service Mark Registration No. 2,070,919 issued to Secured Party therefor, and which Service Mark was sold and assigned by Secured Party to Debtor under the Supplemental Service Mark Assignment of even date herewith and filed or to be filed with the USPTO.

2. All of the terms of the Loan and Security Agreement be and hereby are incorporated herein by reference as if such terms were fully set forth.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed, accepted and delivered at Chicago, Illinois, by their proper and duly authorized officers as of the date set forth above.

DEBTOR:

Vegas.com, LLC

By: 

Name: Howard Lefkowitz
Title: President

SECURED PARTY:

BCSM Communications, Inc.

By: 

Name: PATRICK MITCHELL
Title: PRESIDENT