

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LMH, Inc.		03/18/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mamiye Brothers, Inc.		
Street Address:	112 West 34th Street		
Internal Address:	Suite 1000		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10120-1002		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3208820	BEST BEGINNINGS	
Serial Number:	77121179	LITTLE ME	
Serial Number:	77121138	LITTLE ME	
Registration Number:	2333661	LITTLE ME BLUES	
Serial Number:	78665831	WELCOME TO THE WORLD	
CORRESPONDENCE DATA			
Fax Number:	(212)986-0604		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(212) 986-1116		
Email:	pto@cozen.com		
Correspondent Name:	Cozen O'Connor		
Address Line 1:	250 Park Avenue		
Address Line 2:	Suite 1000		
Address Line 4:	New York, NEW YORK 10177		

CH \$140.00 3208820

900133282

TRADEMARK  
REEL: 003981 FRAME: 0668

ATTORNEY DOCKET NUMBER:	249666.000
NAME OF SUBMITTER:	Amy F. Divino
Signature:	/Amy F. Divino/
Date:	05/04/2009
Total Attachments: 2 source=assignment - LITTLE ME#page1.tif source=assignment - LITTLE ME#page2.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, LMH, Inc., a Delaware corporation having a place of business at 1105 N. Market Street, Suite 1300, Wilmington, Delaware, United States 19801 ("ASSIGNOR"), is the current owner of and has adopted, used, is using and/or has applied for the trademarks listed on Schedule A annexed hereto (hereinafter the "TRADEMARKS"), and the applications for registration therefore have been filed with the United States Patent and Trademark Office and/or registrations have been issued by the United States Patent and Trademark Office as set forth in Schedule A;

AND WHEREAS, MAMIYE BROTHERS, INC., a New Jersey corporation having a place of business at 112 West 34th Street, Suite 1000, New York, New York, United States 10120-1002 ("ASSIGNEE"), has acquired all right, title and interest in and to the TRADEMARKS in accordance with the terms and conditions of an Asset Purchase Agreement dated July 9, 2007.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the TRADEMARKS throughout the world, together with the goodwill of the business symbolized by the TRADEMARKS and the portion of the business to which the TRADEMARKS pertain, and any and all applications and/or registrations therefor including, but not limited to, the United States applications and registrations listed in Schedule A, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

IN WITNESS WHEREOF, this document has been executed by duly authorized representatives of the parties, as of the dates written below.

LMH, INC.

By: 

Name: Sam Schwab  
Title: Pres. + CEO

Date: March 18, 2009

MAMIYE BROTHERS, INC.

By: 

Name: Mamiye Brothers, Inc.  
Title: VP

Date: March 18, 2009

Sworn to before me this

18<sup>th</sup> day of March, 2009



Notary Public

Sworn to before me this

18<sup>th</sup> day of March, 2009



Notary Public

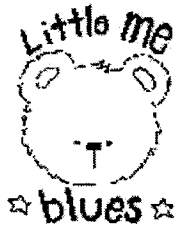
SUSAN GORDON  
Notary Public, State of New York  
No. 01GO6079169

NYC:788421.1/MAM016-23600  
Qualified in New York County  
Commission Expires August 12, 2010

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REEL: 003981 FRAME: 0670

# SCHEDULE A

Country	Mark	Application No./ Registration No.	Filing Date/ Registration Date
United States	BEST BEGINNINGS	Reg. No. 3,208,820	February 13, 2007
United States	LITTLE ME	Appl. No. 77/121,179	March 2, 2007
United States	LITTLE ME	Appl. No. 77/121,138	March 2, 2007
United States	LITTLE ME BLUES and Design 	Reg. No. 2,333,661	March 21, 2000
United States	WELCOME TO THE WORLD	Appl. No. 78/665,831	July 7, 2005