

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BCSM Communications, Inc.		08/24/2008	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Vegas.com, LLC		
Street Address:	2370 Corporate Circle		
Internal Address:	3rd Floor		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89074		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2070919	1-800-LAS-VEGAS	
CORRESPONDENCE DATA			
Fax Number:	(312)759-5646		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	312-357-1313		
Email:	jfroemel@btlaw.com		
Correspondent Name:	Jonathan P. Froemel		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
NAME OF SUBMITTER:	Jonathan P. Froemel		
Signature:	/jfroemel/		
Date:	05/04/2009		
Total Attachments: 1			

CH \$40.00 2070919

900133299

TRADEMARK
REEL: 003981 FRAME: 0697

Supplemental Service Mark Assignment
Re: Service Mark Registration 2,070,919

THIS SUPPLEMENTAL SERVICE MARK ASSIGNMENT is entered into as of the 24th day of August, 2008 by and among BCSM Communications, Inc., an Illinois corporation ("Seller"), and Vegas.com, LLC, a Nevada limited liability company ("Buyer").

The parties hereto entered into an Asset Purchase Agreement dated of even date herewith (the "Asset Agreement") under which Seller has, among other things, sold and assigned to Seller certain assets owned and held by Seller, including without limitation Seller's interest in the service mark described herein. The parties desire to affirm the agreements entered into by the parties under the Asset Agreement.

NOW, THEREFORE, in consideration of the promises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Seller hereby sells to Buyer all of Seller's right, title or interest in and to the service mark 1-800-LAS-VEGAS (the "Service Mark") and the Service Mark Registration No. 2,070,919 issued to Seller for the Service Mark.
2. All of the terms of the Asset Agreement be and hereby are incorporated herein by reference as if such terms were fully set forth.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed, accepted and delivered at Las Vegas, Nevada, by their proper and duly authorized officers as of the date set forth above.

BUYER:

Vegas.com, LLC

By: 

Name: Howard Leffkowitz
Title: President

SELLER:

BCSM Communications, Inc.

By: 

Name: PATRICK MITCHELL
Title: PRESIDENT