

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Luna Carpet & Blinds Co., Inc.		05/01/2009	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Luna IP, LLC
Street Address:	10 Davis Drive
City:	Bellwood
State/Country:	ILLINOIS
Postal Code:	60104
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3394190	
Registration Number:	3311521	SUREQUOTE
Registration Number:	3301576	202-LUNA
Registration Number:	3311520	LUNA FLOORING GALLERY
Registration Number:	3390977	LUNA
Registration Number:	3301575	LUNA

CORRESPONDENCE DATA

Fax Number: (312)460-7000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3124605577
 Email: jsutherland@seyfarth.com
 Correspondent Name: Julia K. Sutherland
 Address Line 1: 131 South Dearborn St., Suite 2400
 Address Line 4: Chicago, ILLINOIS 60603-5577

TRADEMARK

900133314

REEL: 003981 FRAME: 0736

CH \$165.00 3394190

ATTORNEY DOCKET NUMBER:	23947-000001
NAME OF SUBMITTER:	Julia K. Sutherland
Signature:	/Julia K. Sutherland/
Date:	05/04/2009
Total Attachments: 2 source=LUNA assignment#page1.tif source=LUNA assignment#page2.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, Luna Carpet & Blinds Co., Inc. ("Assignor"), an Illinois corporation, was the owner of all right, title, and interest in and to the service marks and the registrations thereof ("Marks") on the attached Exhibit A and the goodwill represented thereby; and

WHEREAS, Luna IP, LLC ("Assignee"), an Illinois limited liability company, having its principal place of business at 10 Davis Drive, Bellwood, Illinois 60104 acquired the Marks and the goodwill represented thereby on January 1, 2009, and wishes to confirm that said Marks and the goodwill represented thereby have been assigned to it by Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee, *nunc pro tunc* as of January 1, 2009, all right, title, and interest in and to said Marks and the goodwill represented thereby, together with the right to sue for and collect damages or any other compensation for past infringement, dilution, or misuse of said Marks.

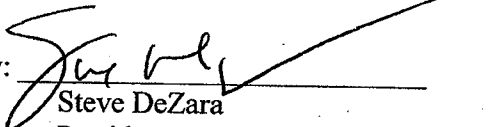
LUNA CARPET & BLINDS CO., INC.

By: _____


Morris DeZara
President

LUNA IP, LLC

By: _____


Steve DeZara
President

Dated: May 1, 2009

Dated: May 1, 2009

EXHIBIT A

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Status
LUNA SOUND	77/110646	February 19, 2007	3394190	March 11, 2008	Registered
SUREQUOTE	77/110625	February 19, 2007	3311521	October 16, 2007	Registered
202-LUNA	77/110615	February 19, 2007	3301576	October 2, 2007	Registered
LUNA FLOORING GALLERY	77/110594	February 19, 2007	3311520	October 16, 2007	Registered
LUNA (moon design)	77/110589	February 19, 2007	3390977	March 4, 2008	Registered
LUNA	77/110586	February 19, 2007	3301575	October 2, 2007	Registered

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