

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ESP Data Solutions, Inc. | | 04/13/2009 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | VinStickers, LLC | | |
| Street Address: | 6405 Metcalf Avenue, Suite 400 | | |
| City: | Overland Park | | |
| State/Country: | KANSAS | | |
| Postal Code: | 66202 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3383593 | VINBROCHURES | |
| Registration Number: | 3284006 | VINSTICKERS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (913)825-6396 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 913-825-6124 | | |
| Email: | dkinney@vinsolutions.com | | |
| Correspondent Name: | Doug Kinney | | |
| Address Line 1: | 6405 Metcalf Avenue, Suite 400 | | |
| Address Line 4: | Overland Park, KANSAS 66202 | | |
| NAME OF SUBMITTER: | Doug Kinney | | |
| Signature: | /Doug Kinney/ | | |
| Date: | 05/05/2009 | | |
| Total Attachments: 2 | | | |

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective April 13, 2009, by ESP Data Solutions, Inc., a Massachusetts corporation ("Assignor"), and VinStickers, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed on Exhibit "A", attached hereto (the "Trademarks"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, all applications and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

ESP DATA SOLUTIONS, INC., a
Massachusetts corporation

By [Signature]
Title President

State of Massachusetts)
County of Essex) ss.

Before me personally appeared Jody S. Safford, and acknowledged the foregoing instrument to be their free act and deed this 13th day of April 2009.

[Signature]
Notary Public



NIKOLAI B. REPETSKI
Notary Public
Commonwealth of Massachusetts
My Commission Expires October 11, 2013

EXHIBIT "A"

FEDERALLY REGISTERED U.S. TRADEMARKS

| MARK | REG. NO. |
|--------------|-----------------|
| VINBROCHURES | 3,383,593 |
| VINSTICKERS | 3,284,006 |

COMMON LAW U.S. TRADEMARKS

| MARK |
|-------------|
| POLICE BOOK |
| FINDAUTOS |
| VINBUDDY |
| VINCAMERA |
| VINMANAGER |