

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Harbro LLC		12/02/2008	LIMITED LIABILITY COMPANY: OHIO

**RECEIVING PARTY DATA**

Name:	Heartland Consumer Products, LLC
Street Address:	18657 Hunters Pointe
City:	Strongsville
State/Country:	OHIO
Postal Code:	44136
Entity Type:	LIMITED LIABILITY COMPANY: OHIO

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Serial Number:	78540031	ALL IN
Serial Number:	78258132	GOLD CROWN
Serial Number:	78254726	VIP
Serial Number:	78253725	VEGAS
Serial Number:	75774725	DRIZZLESTIK
Serial Number:	76185879	RAINSTIK
Serial Number:	78410324	SPORTSMAN'S EDGE
Serial Number:	77634002	TRADITIONS

**CORRESPONDENCE DATA**

Fax Number: (616)975-5505  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (616) 975-5500  
 Email: charles@vglb.com  
 Correspondent Name: Van Dyke, Gardner, Linn & Burkhart, LLP

CH \$215.00 78540031

Address Line 1: 2851 Charlevoix Drive SE  
Address Line 2: Suite 207  
Address Line 4: Rockford, MICHIGAN 49546

ATTORNEY DOCKET NUMBER:	HAR04 A111
-------------------------	------------

NAME OF SUBMITTER:	Timothy A. Flory
--------------------	------------------

Signature:	/taf/
------------	-------

Date:	05/05/2009
-------	------------

Total Attachments: 3  
source=Heartland - Name Change Filing#page1.tif  
source=Heartland - Name Change Filing#page2.tif  
source=Heartland - Name Change Filing#page3.tif

**\*200834000518\***

DATE	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
05/2008	200834000518	AMEND/ARTICLES- ORGANIZATION/DOM. LLC (LAM)	50.00	.00	.00	.00	.00

**Receipt**

This is not a bill. Please do not remit payment.

BENESCH, FRIEDLANDER, COPLAN & ARONOFF LLP  
NOEMI VILLARREAL/DONNA FULLER  
41 S HIGH STREET, 26TH FLR  
COLUMBUS, OH 43215

**STATE OF OHIO  
CERTIFICATE**

**Ohio Secretary of State, Jennifer Brunner**

**1800628**

It is hereby certified that the Secretary of State of Ohio has custody of the business records for  
**HEARTLAND CONSUMER PRODUCTS, LLC**  
and, that said business records show the filing and recording of:

Document(s):  
**AMEND/ARTICLES-ORGANIZATION/DOM. LLC**

Document No(s):  
**200834000518**



United States of America  
State of Ohio  
Office of the Secretary of State

Witness my hand and the seal of the  
Secretary of State at Columbus, Ohio  
this 4th day of December, A.D. 2008.

Handwritten signature of Jennifer Brunner in cursive.

Ohio Secretary of State

**TRADEMARK  
REEL: 003982 FRAME: 0112**



Prescribed by:

The Ohio Secretary of State  
Central Ohio: (614) 466-3910  
Toll Free: 1-877-SOS-FILE (1-877-767-3453)

<b>Expedite this Form: (Select One)</b>	
<b>Mail Form to one of the Following:</b>	
<input type="radio"/> Expedite	PO Box 1390 Columbus, OH 43216 *** Requires an additional fee of \$100 ***
<input type="radio"/> Non Expedite	PO Box 1329 Columbus, OH 43216

www.sos.state.oh.us  
e-mail: busserv@sos.state.oh.us

**Domestic Limited Liability Company Certificate of  
Amendment or Restatement  
Filing Fee \$50.00**

**(CHECK ONLY ONE (1) BOX)**

<p>(1) Domestic Limited Liability Company</p> <p><input checked="" type="checkbox"/> Amendment (129-LAM)</p> <p><u>8/18/2008</u> Date of Formation</p>	<p>(2) Domestic Limited Liability Company</p> <p><input type="checkbox"/> Restatement (142-LRA)</p> <p>_____ Date of Formation</p>
------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------

The undersigned authorized representative of:

Harbro LLC  
Name of limited liability company

1800628  
Registration number

RECEIVED  
SECRETARY OF STATE  
2008 DEC -4 AM 11:16  
CLIENT SERVICE CENTER

If box (1) Amendment is checked, only complete sections that apply. If box (2) Restatement is checked, all sections below must be completed.

The name of said limited liability company shall be:

Heartland Consumer Products, LLC

Name must include one of the following words or abbreviations: "limited liability company," "limited," "LLC," "L.L.C.," "Ltd." or "Ltd"

This limited liability company shall exist for a period of: \_\_\_\_\_

Period of Existence

Purpose


\_\_\_\_\_  
\_\_\_\_\_

Check here if additional provisions are attached

**TRADEMARK**

**REEL: 003982 FRAME 0113**

**REQUIRED**  
Must be (signed) by a  
member, manager or  
other representative.

  
\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date 12/02/2008

Solaris Capital Partners LLC, Manager  
By: Thomas J. Donelan, Manager  
\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name