

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GoClear LLC		04/30/2009	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Target Brands, Inc.		
Street Address:	1000 Nicollet Mall		
Internal Address:	TPS-3165		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55403		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3414940	THE CLEAR PRESCRIPTION	
CORRESPONDENCE DATA			
Fax Number:	(612)766-1600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612/766-8508		
Email:	trademarkmpls@faegre.com		
Correspondent Name:	James R. Steffen/Sarah House		
Address Line 1:	90 South Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	379689		
NAME OF SUBMITTER:	Sarah M. House		
Signature:	/Sarah M House/		

OP \$40.00 3414940

Date:

05/05/2009

Total Attachments: 3

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ASSIGNMENT

This is an Assignment from GoClear LLC, a California limited liability company, having an address at 588 Sutter Street, #433, San Francisco, California 94102 (the "Assignor"), to Target Brands, Inc., Minnesota corporation having an address at 1000 Nicollet Mall, Minneapolis, Minnesota 55403 (the "Assignee").

WHEREAS, Assignor and its predecessor-in-interest Alan Russ Gottlieb, an individual with an address at 45 Sanders Ranch Road, Moraga, California 94556 ("Gottlieb"), represent that, between them, they have continuously since June 2007 used the mark THE CLEAR PRESCRIPTION (the "Mark") in connection with a pharmaceutical grade skin care preparation, namely, a medicated skin lotion for treatment of acne (the "Goods");

WHEREAS, Assignor and Gottlieb represent that neither of them has used the Mark in connection with any goods or services other than the Goods, and that neither of them has used or applied to register the Mark outside of the United States;

WHEREAS, Assignor and Gottlieb represent that Assignor owns all right title and interest in the Mark as used in connection with the Goods in the United States;

WHEREAS, Assignor and Gottlieb represent that Assignor owns United States Trademark Registration No. 3,414,940 for the Mark as used in connection with the Goods (the "Registration");

WHEREAS, Gottlieb represents that he has previously assigned and transferred all right, title and interest in and to the Mark, along with the Registration and all goodwill associated with the Mark to Assignor; and

WHEREAS, the parties desire that all of Assignor's right, title and interest in and to the Mark, along with the Registration and all goodwill associated with the Mark, be transferred to Assignee;

NOW, THEREFORE, for good and valuable consideration from Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and sets over unto Assignee, any and all of Assignor's entire right, title and interest worldwide in and to the Registration and the Mark, including any and all common-law rights in the Mark, and further including the right to sue and recover for any past infringement damages.

ASSIGNOR and Gottlieb further agree, at the request of the Assignee and without charge or cost to Assignee for the time required, to execute and have executed any and all other documents of any kind whatsoever, and to provide any information that is in Assignor's or Gottlieb's possession or control and to fully cooperate with Assignee, that may be reasonably required to carry out the terms and intent of this Assignment.

IN WITNESS WHEREOF, Assignor and Gottlieb have caused this instrument to be executed on the date(s) indicated below.

GOCLEAR LLC

By:

Print Name:

ALAN GOTTLIEB

Title:

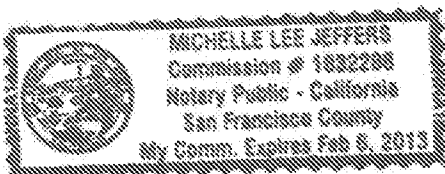
CEO

STATE OF CALIFORNIA)

COUNTY OF San Francisco) ss.

On this 30 day of April, 2009, before me, a Notary Public of the State of California, personally appeared Alan Gottlieb, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this instrument, who represented and acknowledged to me that s/he is authorized to execute this instrument on behalf of the GoClear LLC, and acknowledged that s/he executed it as her/his own free act and deed.

Michelle Lee Jeffers
Notary Public



Alan Russ Gottlieb

ALAN RUSS GOTTLIEB

STATE OF CALIFORNIA)
) SS:
COUNTY OF San Francisco

On this 30 day of April, 2009, before me, Michelle Lee Jeffers a Notary Public of the State of California, personally appeared Alan Russ Gottlieb, ~~personally known to me~~ or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged that he executed it as his free act and deed.

Michelle Lee Jeffers
Notary Public

