TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FCF Insurance Marketing, Inc.		05/06/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Partners Advantage Insurance Services, LLC
Street Address:	4733 Amber Valley Parkway South
City:	Fargo
State/Country:	NORTH DAKOTA
Postal Code:	55104
Entity Type:	LIMITED LIABILITY COMPANY: NORTH DAKOTA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3013167	FIRST CHOICE FINANCIAL FCF INSURANCE MARKETING, INC.
Registration Number:	3007441	FIRST CHOICE FINANCIAL FCF INSURANCE MARKETING, INC.

CORRESPONDENCE DATA

Fax Number: (949)833-3445
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 949-851-9001
Email: jresnick@vogt-resnick.com
Correspondent Name: Jeffrey Resnick
Address Line 1: 4400 MacArthur Blvd
Address Line 2: Suite 900
Address Line 4: Newport Beach, CALIFORNIA 92660

ATTORNEY DOCKET NUMBER:	2904-1.3
NAME OF SUBMITTER:	Jeffrey Resnick

OP $65.00 3013167

Signature:	/jeffrey resnick/
Date:	05/05/2009
Total Attachments: 1 source=FCF TM assign#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, FCF Insurance Marketing, Inc., a California corporation, whose address is One World Trade Center, Suite 485, Long Beach, CA 90831 (hereinafter referred to as ?Assignor?), is using and is the owner of the name and mark First Choice Financial FCF Insurance Marketing, Inc. ("FCF Mark") and is the sole owner of the below registrations for the FCF Mark (the "Registrations"):

- United States Trademark Registration No. 3013167. registered on November 8, 2005;
- United States Trademark Registration No. 3007441. registered on October 18, 2005

WHEREAS, Partners Advantage Insurance Services, LLC, a North Dakota limited liability company (hereinafter referred to as ?Assignee?), whose address is 4733 Amber Valley Parkway South, Fargo, ND 55104, is desirous of acquiring the FCF Mark and the Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the FCF Mark and the Registrations, together with all goodwill thereof.

Assignor
FCF Insurance Marketing, Inc.

Dated: May 6, 2008

Brian D. Mann, its President