

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FCF Insurance Marketing, Inc.		05/06/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Partners Advantage Insurance Services, LLC		
Street Address:	4733 Amber Valley Parkway South		
City:	Fargo		
State/Country:	NORTH DAKOTA		
Postal Code:	55104		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH DAKOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3013167	FIRST CHOICE FINANCIAL FCF INSURANCE MARKETING, INC.	
Registration Number:	3007441	FIRST CHOICE FINANCIAL FCF INSURANCE MARKETING, INC.	
CORRESPONDENCE DATA			
Fax Number:	(949)833-3445		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	949-851-9001		
Email:	jresnick@vogt-resnick.com		
Correspondent Name:	Jeffrey Resnick		
Address Line 1:	4400 MacArthur Blvd		
Address Line 2:	Suite 900		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	2904-1.3		
NAME OF SUBMITTER:	Jeffrey Resnick		

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TRADEMARK
REEL: 003982 FRAME: 0149

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Signature:	/jeffrey resnick/
Date:	05/05/2009
Total Attachments: 1 source=FCF TM assign#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, FCF Insurance Marketing, Inc., a California corporation, whose address is One World Trade Center, Suite 485, Long Beach, CA 90831 (hereinafter referred to as ?Assignor?), is using and is the owner of the name and mark First Choice Financial FCF Insurance Marketing, Inc. ("FCF Mark") and is the sole owner of the below registrations for the FCF Mark (the "Registrations"):

- United States Trademark Registration No. 3013167. registered on November 8, 2005;
- United States Trademark Registration No. 3007441. registered on October 18, 2005

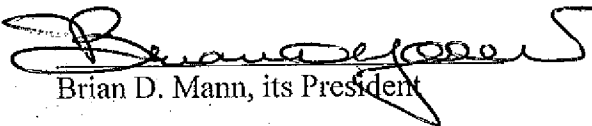
WHEREAS, Partners Advantage Insurance Services, LLC, a North Dakota limited liability company (hereinafter referred to as ?Assignee?), whose address is 4733 Amber Valley Parkway South, Fargo, ND 58104, is desirous of acquiring the FCF Mark and the Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the FCF Mark and the Registrations, together with all goodwill thereof.

Assignor

FCF Insurance Marketing, Inc.

Dated: May 6, 2008


Brian D. Mann, its President