

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

04/07/2009
 900131237

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Betty Confidential, Inc.		04/07/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	Desha Productions, Inc.		
Street Address:	2625 Middlefield Road, No. 700		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94306		
Entity Type:	CORPORATION: <i>Delaware</i>		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3593806	BETTY CONFIDENTIAL	
CORRESPONDENCE DATA			
Fax Number:	(650)949-9400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-949-9400		
Email:	tm@bettyconfidential.com		
Correspondent Name:	Shaun Marsh		
Address Line 1:	2625 Middlefield Road, No. 700		
Address Line 4:	Palo Alto, CALIFORNIA 94306		
NAME OF SUBMITTER:	Shaun Marsh		
Signature:	/Shaun Marsh, SVP/		
Date:	04/07/2009		
Total Attachments: 0			

OF \$40.00 3593806

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