

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Entity Type			
Robert E Judson			04/29/2009
INDIVIDUAL: UNITED STATES			
RECEIVING PARTY DATA			
Name:		Communicus Inc.	
Composed Of:		COMPOSED OF Jeri M. Smith Patty Fries	
Street Address:		7800 E. Tanque Verde Road	
City:		Tucson	
State/Country:		ARIZONA	
Postal Code:		85749	
Entity Type:		CORPORATION: ARIZONA	
PROPERTY NUMBERS Total: 1			
Property Type		Number	Word Mark
Registration Number:		1637783	COMMUNICUS
CORRESPONDENCE DATA			
Fax Number:		(520)322-5585	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:		520-322-5000	
Email:		ryetwin@dmyl.com	
Correspondent Name:		Richard M. Yetwin, Esq.	
Address Line 1:		2525 E. Broadway Blvd., #200	
Address Line 4:		Tucson, ARIZONA 85716	
NAME OF SUBMITTER:		/richardmyetwin/	
Signature:		/richardmyetwin/	
Date:		05/05/2009	
Total Attachments: 2			

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**TRADEMARK  
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**TRADEMARK**  
**REEL: 003982 FRAME: 0569**

EXHIBIT B

TRADEMARK ASSIGNMENT

Effective Date: May 1, 2009

Assignor: Robert E. Judson  
2629 Main Street, Suite 176  
Santa Monica, California 90405

and

171 E. 84<sup>th</sup> Street, No. 5B  
New York, New York 10028

Assignee: Communicus, Inc., an Arizona corporation

Trademark Reg. No.: 1637783

*For good and valuable consideration, the parties agree:*

1. **Background:**


- a. Assignor is the owner of the trademark Communicus, which is the subject of U.S. Trademark Reg. No. 1637783 issued March 12, 1991 filed April 23, 1990 (the "Mark") and all rights associated with the Mark.
- b. Assignor has used the mark in interstate commerce on or in connection with the following goods and services: market research services.
- c. Assignor has developed substantial goodwill associated with the Mark.
- d. Assignor desires to assign and transfer the Mark and all related goodwill represented by and associated with the Mark to Assignee, and Assignee desires to acquire the Mark and related goodwill.

2. **Assignment:** For good and valuable consideration, the receipt of which is acknowledged, the Assignor assigns and transfers to Assignee all right, title and interest, in and to the Mark, and all goodwill associated with or related to the Mark.

3. **Representations and Warranties:** Assignor represents and warrants that (i) it owns all right, title and interest in and to the Mark; (ii) it is the sole owner of all rights in the Mark and related goodwill; (iii) that no third party has any rights in the Mark or related goodwill; (iv) that there are no liens, encumbrances or security interests in or to the Mark or related

goodwill; and (v) except as previously disclosed to Assignee, that to the best of Assignor's knowledge no third party has made any claims against the Mark or related goodwill.

ASSIGNOR:

By:   
Robert E. Judson, individually

**Acknowledgement**

The foregoing instrument was acknowledged before me this 29<sup>th</sup> day of April, 2009 by Robert E. Judson, individually.

  
Notary Public

My Commission Expires: Jan. 18, 2012



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