

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SWX II S.a.r.l		04/21/2009	CORPORATION: LUXEMBOURG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FireID International S.a.r.l.		
<b>Street Address:</b>	43 Boulevard Prince Henri, L-1724		
<b>City:</b>	Luxembourg		
<b>State/Country:</b>	LUXEMBOURG		
<b>Entity Type:</b>	CORPORATION: LUXEMBOURG		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77710511	FIREID	
<b>Serial Number:</b>	77710534	FIREID	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)891-2446		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2128912445		
<b>Email:</b>	stacey.hallerman@richemont-ip.com		
<b>Correspondent Name:</b>	Stacey Hallerman		
<b>Address Line 1:</b>	645 Fifth Avenue		
<b>Address Line 2:</b>	Fifth Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			

OP \$65.00 77710511

Address Line 4:

NAME OF SUBMITTER:

Stacey Hallerman

Signature:

/staceyhallerma/

Date:

05/06/2009

Total Attachments: 0

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