

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/10/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TV Guide Magazine Group, Inc.		02/28/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Gemstar Development Corporation
Street Address:	2830 De La Cruz Blvd
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95050
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 35**

Property Type	Number	Word Mark
Registration Number:	1137497	TV GUIDE
Registration Number:	2142554	TV GUIDE
Registration Number:	1767448	TV GUIDE
Registration Number:	3006957	TV GUIDE
Registration Number:	2144499	TV GUIDE
Registration Number:	3192529	TV GUIDE
Serial Number:	77294945	CLOSE UP
Registration Number:	3593335	FASHION TEAM
Registration Number:	3430961	INFANITY
Registration Number:	3386148	MAKING NEWS
Registration Number:	3593334	REALITY CHAT
Registration Number:	3430960	SEEING STARS
Registration Number:	3353362	TV FOR TV FANS

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**900133558**

**TRADEMARK  
 REEL: 003983 FRAME: 0460**

Registration Number:	3537958	TV GUIDE NETWORK
Registration Number:	3537957	TV GUIDE NETWORK
Registration Number:	3194043	TV GUIDE CHANNEL
Registration Number:	3330931	TV GUIDE SPOT
Registration Number:	0909839	CABLE-TV GUIDE
Registration Number:	0650942	TV GUIDE
Registration Number:	2679876	TV GUIDE AWARDS
Registration Number:	3193034	TV GUIDE MOBILE
Registration Number:	2037478	TV GUIDE ON SCREEN
Registration Number:	3007648	TV GUIDE ON SCREEN
Registration Number:	2956609	TV GUIDE PRIME
Registration Number:	2833591	TV GUIDE ULTIMATE SATELLITE
Registration Number:	3511098	TV WATERCOOLER
Registration Number:	3111664	THE WATERCOOLER
Registration Number:	3166711	WATERCOOLER
Registration Number:	2554596	TV GUIDE
Registration Number:	2551543	TV GUIDE CHANNEL
Registration Number:	2144495	TV GUIDE ENTERTAINMENT NETWORK
Registration Number:	2593410	TV GUIDE ONLINE
Registration Number:	2614635	TV GUIDE AWARDS
Registration Number:	2620551	TV GUIDE WEB GUIDE
Registration Number:	2616209	TV GUIDE CHANNEL

**CORRESPONDENCE DATA**

Fax Number: (646)728-2614  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-596-9000  
Email: tmfilings@fishneave.com  
Correspondent Name: Ryan Colgan, Ropes & Gray LLP  
Address Line 1: 1211 Avenue of the Americas  
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	107417-0001 TVG 2 GEM
NAME OF SUBMITTER:	Ryan T. Colgan
Signature:	/Ryan T. Colgan/
Date:	05/06/2009

Total Attachments: 4

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**Assignment Nunc Pro Tunc**

WHEREAS, TV Guide Magazine Group, Inc. ("Assignor"), a Delaware corporation with its principal offices at 6922 Hollywood Boulevard, Los Angeles, California 90028, adopted and used the trademarks shown on the attached Schedule A (the "Trademarks"), and obtained and owned the corresponding applications and registrations for the Trademarks as listed on Schedule A;

WHEREAS, Gemstar Development Corporation ("GDC"), a California corporation with its principal offices at 2830 De La Cruz Blvd, Santa Clara, California, is an affiliate of Assignor and under common ownership with Assignor as wholly-owned subsidiaries of Gemstar TV-Guide International, Inc.;

WHEREAS, in December 2008, Assignor informally merged its assets into GDC ("Assignee"), and as part of such transaction conveyed to Assignee the Trademarks, all rights thereto, and all business and goodwill associated with the Trademarks, after which Assignee carried on the business of Assignor as a going concern;

WHEREAS, the conveyance of the Trademarks to Assignee was not memorialized in writing;

WHEREAS, Assignor ceased to exist as a corporate entity on December 10, 2008; and,

WHEREAS, Stephen Yu served as General Counsel of Assignor throughout its existence, and has served as the General Counsel of Assignee from May 2, 2008 to the present.

NOW THEREFORE, as Assignor conveyed the Trademarks to Assignee in December 2008 and Assignee is the successor to Assignor, this nunc pro tunc assignment is being executed now in order to clarify the ownership of the Trademarks, and to confirm that Assignor did assign unto Assignee all rights, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the marks, and any and all causes of action which Assignor now has or hereafter may have for any past, present or future infringement or interference with any of the Trademarks.

TV Guide Magazine Group, Inc.  
Gemstar Development Corporation

By: Stephen Yu  
Stephen Yu  
General Counsel

Dated: February 28, 2009

Schedule A

MARK	COUNTRY	FILED	SERIAL #	REG. DATE	REG. #	CLASS	STATUS
TV GUIDE	Venezuela	3/30/1999	5376-99	7/7/2000	S013283	38	Registered
TV GUIDE	Venezuela	3/30/1999	5377-99	7/7/2000	S013284	41	Registered
TV GUIDE	Venezuela	3/30/1999	1999005378	7/7/2000	S013285	35	Registered
TV GUIDE	Peru	1/8/1999	77082	4/29/1999	17698	41	Registered
TV GUIDE	Peru	1/8/1999	77079	5/31/1999	17920	38	Registered
TV GUIDE	Peru	1/8/1999	77080	5/31/1999	17921	35	Registered
TV GUIDE	Mexico	2/7/2006	764474			41	Closed
TV GUIDE	Mexico	3/22/1999	368417	8/27/1999	619906	35	Registered
TV GUIDE	Mexico	3/22/1999	368418	8/27/1999	619907	41	Registered
TV GUIDE	Mexico	3/22/1999	368422	8/27/1999	619908	38	Registered
TV GUIDE	Mexico	2/7/2006	764479	2/27/2006	922434	9	Registered
TV GUIDE	Indonesia	11/9/2006	2006036307-			38	Filed
TV GUIDE	Indonesia	11/9/2006	2006036305-			41	Filed
TV GUIDE	Honduras	4/20/1999	5153/99	12/20/1999	5.674	35	Registered
TV GUIDE	Honduras	4/20/1999	5154/99	12/20/1999	5.675	38	Registered
TV GUIDE	Honduras	4/20/1999	5155/99	12/20/1999	5.676	41	Registered
TV GUIDE	Dominican R	2/16/1999	N/A	5/30/1999	104562	35 38 41	Registered
TV GUIDE	Colombia	3/29/1999	99018913	2/14/2000	254938	41	Registered
TV GUIDE	Colombia	3/29/1999	99018915	3/30/2000	250283	35	Registered
TV GUIDE	Colombia	3/29/1999	99018908	8/17/2000	250217	38	Registered
TV GUIDE	Brazil	4/9/1999	821544497			38.1	Closed
TV GUIDE	*United States	10/2/1978	73/187740	7/1/1980	1137497	35	Registered
TV GUIDE	*United States	3/3/1997	75/250200	3/10/1998	2142554	38	Registered
TV GUIDE	*United States	5/29/1992	74280699	4/27/1993	1767448	38	Registered
TV GUIDE	*United States	3/3/1997	75250200	3/10/1998	2142554	38	Registered
TV GUIDE	*United States	10/22/2003	76553315	10/18/2005	3006957	35 38 41	Registered
TV GUIDE & Design	Venezuela	3/30/1999	1999005391	9/28/2000	S014040	38	Registered
TV GUIDE & Design	Venezuela	3/30/1999	1999005392	9/28/2000	S014041	35	Registered
TV GUIDE & Design	Venezuela	3/30/1999	1999005393	9/28/2000	S014042	41	Registered
TV GUIDE & Design	Panama	3/24/1999	99640	3/24/1999	99640	38	Registered
TV GUIDE & Design	Panama	3/24/1999	99641	3/24/1999	99641	41	Registered
TV GUIDE & Design	Panama	3/24/1999	99642	3/24/1999	99642	35	Registered
TV GUIDE & Design	Nicaragua	3/23/1999	9900875	12/11/2000	45614	35	Registered
TV GUIDE & Design	Nicaragua	3/23/1999	9900876	12/11/2000	45615	38	Registered
TV GUIDE & Design	Nicaragua	3/23/1999	9900877	12/11/2000	45616	41	Registered
TV GUIDE & Design	Mexico	3/22/1999	368423	5/27/1999	611279	38	Registered
TV GUIDE & Design	Mexico	3/22/1999	368425	5/27/1999	611280	41	Registered

TV GUIDE & Design	Mexico	3/22/1999	368424	1/31/2003	776428	35	Registered
TV GUIDE & Design	Honduras	4/13/1999	4867-99	12/27/2000	7.313	41	Registered
TV GUIDE & Design	Honduras	4/13/1999	4868-99	1/17/2001	7.389	35	Registered
TV GUIDE & Design	El Salvador	3/12/1999	1680/99	8/14/2001	190/136	41	Registered
TV GUIDE & Design	El Salvador	3/12/1999	1681/99	8/14/2001	228/136	38	Registered
TV GUIDE & Design	El Salvador	3/12/1999	167999	1/15/2004	175/181	35	Registered
TV GUIDE & Design	Costa Rica	3/25/1999	2281-99	11/8/1999	117003	38	Registered
TV GUIDE & Design	Costa Rica	3/25/1999	2282-99	11/8/1999	117004	41	Registered
TV GUIDE & Design	Costa Rica	3/25/1999	2280-99	11/8/1999	117005	35	Registered
TV GUIDE & Design	Colombia	3/29/1999	99018910	2/4/2000	223737	35	Registered
TV GUIDE & Design	Colombia	3/29/1999	99018909	2/4/2000	223738	41	Registered
TV GUIDE & Design	Colombia	3/29/1999	99018911	4/27/2001	235380	38	Registered
TV GUIDE & Design	Bolivia	3/26/1999	3454	8/31/2000	81382	35	Registered
TV GUIDE & Design	Bolivia	3/26/1999	3453	8/31/2000	81383	38	Registered
TV GUIDE & Design	Bolivia	3/26/1999	3452	8/31/2000	81384	41	Registered
TV GUIDE & Design	Argentina	3/10/1999	2207068	4/7/2004	1977330	35	Registered
TV GUIDE & Design	Argentina	3/10/1999	2207069	4/7/2004	1977331	38	Registered
TV GUIDE & Design	Argentina	3/10/1999	2207070	7/19/2004	1985496	41	Registered
TV GUIDE & Design	United States	6/18/1999	75/732424	4/2/2002	2554596	35 38 41	Closed
TV GUIDE & Design	Honduras	4/13/1999	4869-99	9/22/2000	6.065	38	Registered
TV GUIDE & Design	Dominican R.	2/16/1999	N/A	5/30/1999	104561	35 38 41	Registered
TV GUIDE & Design	United States	3/31/1997	75/250201	3/17/1998	2144499	38	Registered
TV GUIDE & Design (3-D)	Mexico	2/7/2006	764475	9/19/2007	1002864	41	Registered
TV GUIDE & Design (3-D)	Mexico	2/7/2006	764478	4/21/2006	929894	9	Registered
TV GUIDE & Design (3-D)	Mexico	2/7/2006	764476	8/28/2006	949060	38	Registered
TV GUIDE & Design (3-D)	United States	11/30/2005	78/763726	1/2/2007	3192529	9	Registered
TV GUIDE & Design (in red)	Japan	4/17/1997	107791/97	4/21/2000	4377286	9 38	Registered
TV GUIDE & Design (in red)	Japan	6/21/1999	11-055081	9/19/2003	4710462	41	Registered
TV GUIDE (Stylized)	Benelux	3/1/1991	760454	3/1/2001	496139	16	Registered
AMERICA'S NEXT PRODUCER	USA	4/27/2007	77/167932			41	Closed
CLOSE UP	USA	10/3/2007	77/294945			41	Filed
FASHION TEAM	USA	10/3/2007	77/294960			41	Filed
INFANITY	USA	10/3/2007	77/294953	5/20/2008	3430961	41	Registered
MAKING NEWS	USA	4/27/2007	77/167958	2/19/2008	3386148	41	Registered
REALITY CHAT	USA	10/3/2007	77/294950			41	Filed
SEEING STARS	USA	10/3/2007	77/294936	5/20/2008	3430960	41	Registered
TV FOR TV FANS	USA	2/17/2005	78/569848	12/11/2007	3353362	38 41	Registered
TV GUIDE NETWORK	USA	6/1/2007	77/195099	11/25/2008	3537958	38, 41	Registered
TV GUIDE NETWORK and Design	USA	6/1/2007	77/195092	11/25/2008	3577957	38, 41	Registered
TV GUIDE NETWORK ONDEMAND	USA	5/24/2004	76/594129			35 38 41	Closed
TV GUIDE CHANNEL	USA	6/18/1999	75/732435	9/10/2002	2616209	35 38 41	Registered
TV GUIDE CHANNEL & Design	USA	6/18/1999	75/732195	3/26/2002	2551543	35 38 41	Closed
TV GUIDE CHANNEL & New Design	USA	3/16/2006	78/839395	1/2/2007	3194043	38 41	Registered

TV GUIDE SPOT	USA	3/28/2005	78/596360	11/6/2007	3330931	38 41	Registered
TV GUIDE ENTERTAINMENT NETWORK & Design	USA	2/27/1997		3/17/1998	2144495	42	Closed
TV GUIDE ENTERTAINMENT NETWORK & Design	Community Trademark	2/13/1997	467464	5/16/2000	467464	16 38 41 42	Registered
TV GUIDE ENTERTAINMENT NETWORK	Japan	4/17/1997	107792/97	6/11/1999	4281773	42	Registered
TV GUIDE ENTERTAINMENT NETWORK	United Kingdom	1/29/1997	2122244	1/29/1997	2122244	41	Registered
TV GUIDE ONLINE & Design	USA	6/21/1999	75/733328	7/16/2002	2593410	35 38 41	Closed
MY TV GUIDE	USA	8/15/2006	78/952538			38 41	Filed
CABLE-TV GUIDE	USA	10/17/1969	72/341070	3/9/1971	0909839	16	Registered
TV GUIDE & Design	USA	1/23/1957	72/023,107	8/27/1957	0650942	16	Registered
TV GUIDE AWARDS	USA	3/23/2001	76/230091	1/28/2003	2679876	41	Registered
TV GUIDE AWARDS & Design (in color)	USA	3/23/2001	76/230092	9/3/2002	2614635	41	Registered
TV GUIDE MOBILE	USA	2/9/2006	78/810889	1/2/2007	3193034	39 41	Registered
TV GUIDE NETWORK ON DEMAND	USA	3/7/2008	77/416204			38 41	Filed
TV GUIDE ON SCREEN	USA	7/19/1994	74/551235	2/11/1997	2037478	41	Registered
TV GUIDE ON SCREEN	USA	4/21/2003	76/507930	10/18/2005	3007648	9 35 38 41	Registered
TV GUIDE PRIME	USA	10/22/2003	76/553317	5/31/2005	2956609	35	Registered
TV GUIDE ULTIMATE SATELLITE & Design	USA	4/17/2001	76/243257	4/20/2004	2833591	16	Registered
TV GUIDE WEB GUIDE & Design	USA	5/4/2001	76/251739	9/17/2002	2620551	35 42	Registered
TV WATERCOOLER	USA	10/3/07	77294968	10/7/08	3511098	41	Registered
THE WATERCOOLER	USA	5/20/05	78633997	7/4/06	3111664	41	Registered
WATERCOOLER	USA	7/6/05	78664418	10/31/06	3166711	38	Registered