

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
V&S VIN & SPRIT AKTIEBOLAG (PUBL)		08/13/2008	CORPORATION: SWEDEN

RECEIVING PARTY DATA

Name:	V&S VIN & SPRIT AKTIEBOLAG
Street Address:	SE-117 97
City:	Stockholm
State/Country:	SWEDEN
Entity Type:	CORPORATION: SWEDEN

PROPERTY NUMBERS Total: 104

Property Type	Number	Word Mark
Registration Number:	3458959	ABSOLUT COUNTRY OF SWEDEN
Registration Number:	3341623	
Registration Number:	3451082	
Registration Number:	2247960	ABSOLUT
Registration Number:	3163067	ABSOLUT
Registration Number:	3322071	ABSOLUT
Registration Number:	1660515	ABSOLUT
Registration Number:	3268740	ABSOLUT
Registration Number:	1302003	ABSOLUT
Registration Number:	1811766	ABSOLUT
Serial Number:	76625990	ABSOLUT
Registration Number:	3254923	
Registration Number:	3408123	
Registration Number:	1642971	COUNTRY OF SWEDEN ABSOLUT

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Registration Number:	3568350	ABSOLUT
Registration Number:	3279365	ABSOLUT ACCESS
Registration Number:	1804839	ABSOLUT AKADEMI
Registration Number:	2699206	
Registration Number:	3134255	ABSOLUT APEACH
Registration Number:	3353333	ABSOLUT COUNTRY OF SWEDEN
Registration Number:	3134256	ABSOLUT COUNTRY OF SWEDEN APEACH BE SEDUCED BY THE COMPLEX FLAVORS OF NATURAL PEACH, BLENDED WITH VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	2853137	ABSOLUT BAR
Registration Number:	3456058	ABSOLUT BAR
Registration Number:	3161485	ABSOLUT BAR
Registration Number:	2785565	ABSOLUT CITRON
Registration Number:	1244734	COUNTRY OF SWEDEN .ABSOLUT.
Registration Number:	3413295	ABSOLUT COUNTRY OF SWEDEN 100
Registration Number:	3032369	ABSOLUT COUNTRY OF SWEDEN APEACH
Registration Number:	1590115	ABSOLUT COUNTRY OF SWEDEN CITRON
Registration Number:	3141251	ABSOLUT CITRON COUNTRY OF SWEDEN ABSOLUT CITRON IS MADE FROM NATURAL CITRUS FLAVORS AND VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	1868516	ABSOLUT COUNTRY OF SWEDEN KURANT
Registration Number:	3122777	ABSOLUT KURANT COUNTRY OF SWEDEN THIS SUPERB VODKA BEARS THE DISTINCTIVE FLAVORS OF NATURAL BLACK CURRANTS, WHICH GROW THROUGHOUT SWEDEN, EVEN ABOVE THE ARTIC CIRCLE. FLAVORING VODKA WITH BERRIES IS AN AGE-OLD SWEDISH TRADITION. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879
Registration Number:	2472717	ABSOLUT MANDRIN COUNTRY OF SWEDEN
Serial Number:	77269145	ABSOLUT COUNTRY OF SWEDEN MANGO
Registration Number:	3309725	ABSOLUT COUNTRY OF SWEDEN PEARS
		ABSOLUT COUNTRY OF SWEDEN ABSOLUT PEARS COUNTRY OF SWEDEN THIS SUPERB VODKA WAS DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF

TRADEMARK

REEL: 003983 FRAME: 0754

Registration Number:	3390294	SOUTHERN SWEDEN. IT HAS BEEN PRODUCED AT THE FAMOUS OLD DISTILLERIES NEAR AHUS IN ACCORDANCE WITH MORE THAN 400 YEARS OF SWEDISH TRADITION. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879. 40% ALC./VOL. (80 PROOF) 750ML IMPORTED PEAR FLAVORD VODKA PRODUCED AND BOTTLED IN AHUS, SWEDEN V&S. VIN&SPRIT AB (PUBL)
Registration Number:	1570118	ABSOLUT COUNTRY OF SWEDEN PEPPAR
Registration Number:	2023285	ABSOLUT COUNTRY OF SWEDEN PEPPAR
Registration Number:	3243571	ABSOLUT PEPPAR COUNTRY OF SWEDEN ABSOLUT PEPPAR IS MADE FROM NATURAL PEPPERS AND VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	3020896	ABSOLUT RASPBERRI COUNTRY OF SWEDEN
Registration Number:	3113861	ABSOLUT RASPBERRI COUNTRY OF SWEDEN FEEL THE INTENSE BURST OF NATURAL RASPBERRY, BLENDED WITH VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	3593123	ABSOLUT COUNTRY OF SWEDEN RUBY RED
Registration Number:	2996340	ABSOLUT COUNTRY OF SWEDEN VANILIA
Registration Number:	1893279	ABSOLUT COUNTRY OF SWEDEN VODKA
Serial Number:	77215979	ABSOLUT GLOBAL COOLING
Registration Number:	3568349	ABSOLUT GLOBAL COOLING
Serial Number:	78979560	ABSOLUT ICEBAR
Serial Number:	78586682	ABSOLUT ICEBAR
Registration Number:	2688447	ABSOLUT KURANT
Registration Number:	2399045	ABSOLUT MANDRIN
Registration Number:	2712479	
Registration Number:	2754854	
Registration Number:	2673509	ABSOLUT MANDRIN COUNTRY OF SWEDEN
Serial Number:	77269174	ABSOLUT COUNTRY OF SWEDEN MANGO ENJOY THIS RICH AND JUICY FLAVOR, BLENDED WITH VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.

Registration Number:	2785564	ABSOLUT PEPPAR
Registration Number:	2929287	ABSOLUT RASPBERRI
Registration Number:	1673445	ABSOLUT REFLEXIONS
Registration Number:	3593119	ABSOLUT RUBY RED
Registration Number:	2529817	ABSOLUT
Registration Number:	2540331	ABSOLUT
Serial Number:	78554250	ABSOLUT TRACKS
Registration Number:	2944410	ABSOLUT VANILIA
Registration Number:	3257703	ABSOLUT VANILIA COUNTRY OF SWEDEN EXPERIENCE THE PUREST NATURAL VANILLA BLENDED WITH THE FINEST VODKA DISTILLED FROM A GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	2002725	ABSOLUT VODKA COUNTRY OF SWEDEN THIS SUPERB VODKA WAS DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. IT HAS BEEN PRODUCED AT THE FAMOUS OLD DISTILLERIES NEAR AHUS IN ACCORDANCE WITH MORE THAN 400 YEARS OF SWEDISH TRADITION. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	2435456	ABSOLUTVODKA
Registration Number:	3131108	APEACH
Registration Number:	2943992	COCKTAILS FOR A CAUSE
Registration Number:	1634299	COUNTRY OF SWEDEN
Registration Number:	2904149	ENJOY OUR TRADITION RESPONSIBLY
Registration Number:	3003508	ENJOY WITH ABSOLUT RESPONSIBILITY
Registration Number:	2551993	FREEZE DISTILLED
Registration Number:	2995051	FRIS
Registration Number:	1637061	FRIS
Registration Number:	2749881	
Registration Number:	1671296	FRIS IMPORTED VODKA SKANDIA
Registration Number:	3458779	HELLO DELICIOUS
Registration Number:	3597100	IN AN ABSOLUT WORLD
Registration Number:	1864882	KURANT
Registration Number:	3036081	LARS OLSSON SMITH
Registration Number:	3310426	LEVEL
Registration Number:	3337626	LEVEL

Serial Number:	76584551	LEVEL
Registration Number:	3118473	
Registration Number:	3392245	LEVEL
Registration Number:	3061554	
Registration Number:	3036082	LO SMITH
Registration Number:	2384692	MANDRIN
Registration Number:	2311908	O.P.
Registration Number:	2125943	O.P. ANDERSON
Registration Number:	3458831	OLD WORLD TRADITION. NEW WORLD SPIRIT.
Registration Number:	3344633	PLYMOUTH
Registration Number:	2943384	PLYMOUTH
Registration Number:	2943385	PLYMOUTH GIN EST 1793
Registration Number:	3499760	RECOGNIZE THE MOMENT
Registration Number:	2221652	REIMERSHOLMS
Registration Number:	3033522	SPIRIT OF ABSOLUT
Registration Number:	3428887	THE WORLD'S SMOOTHEST GIN
Serial Number:	77535081	TRUE TASTE COMES NATURALLY
Serial Number:	77380420	TRUE TASTE COMES NATURALLY
Serial Number:	77312086	TRUTH & PROOF
Registration Number:	3031149	V&S GROUP
Registration Number:	2651084	ABSOLUT
Registration Number:	3593124	ABSOLUT COUNTRY OF SWEDEN RUBY RED IMMERSE YOURSELF IN THE REFRESHING TASTE OF ZESTY GRAPEFRUIT, BLENDED WITH VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Serial Number:	77671660	ABSOLUT HUGS

CORRESPONDENCE DATA

Fax Number: (202)756-8087

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER: 025718-0012

DOMESTIC REPRESENTATIVE

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NAME OF SUBMITTER: Richard Y. Kim

Signature: /Richard Y. Kim/

Date: 05/07/2009

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