

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/17/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Primedia Specialty Group Inc.		12/17/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Source Interlink Magazines, LLC
Street Address:	27500 Riverview Center Blvd., Suite 400
City:	Bonita Springs
State/Country:	FLORIDA
Postal Code:	34134
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2299095	FULL-SIZE 4X4

CORRESPONDENCE DATA

Fax Number: (323)782-2920
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: trademark@sorc.com
 Correspondent Name: Scott J. Spooner
 Address Line 1: 6420 Wilshire Blvd., 12th Floor
 Address Line 4: Los Angeles, CALIFORNIA 90048

NAME OF SUBMITTER:	Scott J. Spooner
Signature:	/sjs/
Date:	05/07/2009

Total Attachments: 3

900133646

**TRADEMARK
 REEL: 003984 FRAME: 0192**

OP \$40.00 2299095

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source=Primedia Specialty to SIM#page2.tif
source=Primedia Specialty to SIM#page3.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER OF "SOURCE INTERLINK MAGAZINES, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2007, AT 2:55 O'CLOCK P.M.

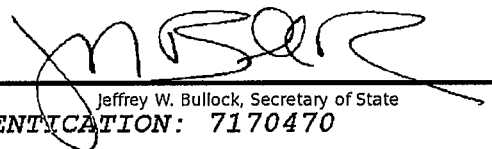
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007.



3217517 8100

090241911

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7170470

DATE: 03-05-09

TRADEMARK
REEL: 003984 FRAME: 0194

CERTIFICATE OF MERGER

OF

PRIMEDIA SPECIALTY GROUP INC.

(a Delaware corporation)

AND

SOURCE INTERLINK MAGAZINES, LLC

(a Delaware limited liability company)

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

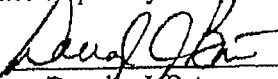
1. The name of the surviving limited liability company is Source Interlink Magazines, LLC, a Delaware limited liability company.
2. The name of the corporation being merged into this surviving limited liability company is Primedia Specialty Group Inc. The jurisdiction in which this corporation was formed is Delaware.
3. The Agreement of Merger has been approved and executed by both the corporation and Limited Liability Company.
4. The name of the surviving limited liability company is Source Interlink Magazines, LLC.
5. The executed Agreement of Merger is on file at 27500 Riverview Center Blvd., Bonita Springs, Florida 34134, the principal place of business of the surviving limited liability company.
6. A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the limited liability company or any person holding an interest in any other business entity which is to merge or consolidate.

DE BC/LL DF CERTIFICATE OF MERGER OF A D OR F CORPORATION TO A DELAWARE LLC 01/01-1 (DEL LMERG)

7. The Agreement of Merger between the aforesaid constituent corporations provides that the merger herein certified shall be effective on December 31, 2007.

Dated: December 17, 2007

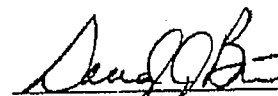
Primedia Specialty Group, Inc.

By: 
Name: Douglas J. Bates
Its: Vice President

Source Interlink Magazines, LLC

By: Source Interlink Media, Inc.
Its: Sole Member

Dated: December 17, 2007

By: 
Name: Douglas J. Bates
Its: Vice President

DE BC/L L DF CERTIFICATE OF MERGER OF A D OR F CORPORATION TO A DELAWARE LLC 01/01-2 (DELLMERG)