

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TOWN & COUNTRY APPAREL INC.		03/26/2009	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	CBL BRANDING, LLC
Street Address:	150 SOUTH FIFTH STREET, SUITE 2300
City:	MINNEAPOLIS
State/Country:	MINNESOTA
Postal Code:	55402
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	78705349	BASS HUNTER
Serial Number:	78705174	BASS HUNTER
Registration Number:	1591058	COUNTRY TRAILS
Registration Number:	3124850	TOOL TIME
Registration Number:	3577874	TOOL TIME
Registration Number:	3274203	TOOL TIME
Registration Number:	3518167	TOOL TIME
Registration Number:	3588996	TOOL TIME
Registration Number:	3518214	TOOL TIME
Registration Number:	1294418	TOWN & COUNTRY
Registration Number:	0177556	TOWN & COUNTRY
Registration Number:	0410033	TOWN & COUNTRY
Registration Number:	3290153	TOWN & COUNTRY

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Registration Number:	3138379	TOWN & COUNTRY
Registration Number:	0815898	TOWN & COUNTRY
Registration Number:	2978150	TOWN & COUNTRY
Registration Number:	2981356	TOWN AND COUNTRY
Registration Number:	1291158	TOWN AND COUNTRY

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-813-5900
Email: anicolescu@fzlz.com
Correspondent Name: TAMAR NIV BESSINGER
Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	TOWN 0814140
NAME OF SUBMITTER:	Tamar Niv Bessinger
Signature:	/anca nicolescu/
Date:	05/08/2009

Total Attachments: 2
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ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, TOWN & COUNTRY APPAREL INC., a corporation organized and existing under the laws of the State of Florida, with an address of 1241 Gulf of Mexico Drive, #703, Longboat Key, FL 34228 ("Assignor"), is the owner of the trademarks listed in the attached schedule (hereinafter, the "Trademarks"); and

WHEREAS, CBL BRANDING, LLC, a limited liability company organized and existing under the laws of the State of Minnesota, with an address of 150 South Fifth Street, Suite 2300, Minneapolis, MN 55402 ("Assignee"), is desirous of acquiring the Trademarks and all associated goodwill in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks and the identified applications and/or registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: MARCH 26, 2009

TOWN & COUNTRY APPAREL INC.

By: *Jerome V. Lavin*

Name: JEROME V. LAVIN

Title: PRESIDENT

SCHEDULE OF U.S. TRADEMARKS

Mark	Serial/Registration Number
BASS HUNTER	78/705,349 (Application)
BASS HUNTER	78/705,174 (Application)
COUNTRY TRAILS	1,591,058 (Registration)
TOOL TIME	3,124,850 (Registration)
TOOL TIME	3,577,874 (Registration)
TOOL TIME	3,274,203 (Registration)
TOOL TIME	3,518,167 (Registration)
TOOL TIME	3,588,996 (Registration)
TOOL TIME	3,518,214 (Registration)
TOWN & COUNTRY	1,294,418 (Registration)
TOWN & COUNTRY	177,556 (Registration)
TOWN & COUNTRY	410,033 (Registration)
TOWN & COUNTRY	3,290,153 (Registration)
TOWN & COUNTRY	3,138,379 (Registration)
TOWN & COUNTRY	815,898 (Registration)
TOWN & COUNTRY	2,978,150 (Registration)
TOWN AND COUNTRY	2,981,356 (Registration)
TOWN AND COUNTRY	1,291,158 (Registration)