

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Campus Crusade for Christ, Inc.		05/07/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Bright Media Foundation, Inc.		
<b>Also Known As:</b>	AKA Bright Media Foundation; Bright Media		
<b>Street Address:</b>	100 Lake Hart Drive-5100		
<b>City:</b>	Orlando		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32832		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3061586	THE BRIGHT MEDIA FOUNDATION	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(407)854-1218		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-826-2661		
Email:	Laura.Sherwood@ccci.org		
Correspondent Name:	Campus Crusade for Christ, Inc.		
Address Line 1:	100 Lake Hart Drive-3500		
Address Line 2:	Attn: General Counsel's Office-IP Dept		
Address Line 4:	Orlando, FLORIDA 32832		
ATTORNEY DOCKET NUMBER:	BMF ASSIGN		
NAME OF SUBMITTER:	Donald E. Ziel		
Signature:	/Donald E. Ziel/		

OP \$40.00 3061586

Date:

05/08/2009

Total Attachments: 2

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**ASSIGNMENT OF REGISTERED TRADEMARK**

This Assignment of Registered Trademark (this “Assignment”), is made and agreed to as of this 7<sup>th</sup> day of May, 2009, by and between, Campus Crusade for Christ, Inc., a California non-profit corporation (“Assignor”), having a principal place of business of 100 Lake Hart Drive 3500, Orlando, Florida, 32832-0100, and The Bright Media Foundation, Inc., a California non-profit corporation, (“Assignee”), having a principal place of business of 100 Lake Hart Drive 5100, Orlando, Florida, 32832-0100.

**WHEREAS**, Assignor is the owner of the below noted registered trademark in the United States Patent and Trademark Office;

**WHEREAS**, Assignee is desirous of acquiring said trademark and all goodwill associated with the business thereof and confirming said assignment with the United States Patent and Trademark Office;

**NOW, THEREFORE**, for TEN AND NO/100 DOLLARS (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, transfer, assign and deliver unto Assignee, all right, title and interest in and to the following registered trademark:

Name	Registration Number	Registration Date
THE BRIGHT MEDIA FOUNDATION	3,061,586	February 28, 2006

together with the goodwill of the business connected with and symbolized by the trademark and trademark registration, as well the right to bring any and all claims for infringement of said trademark which claims arose, or are in any way based on acts that occurred, prior to the date of this assignment and all rights to damages or profits, due or accrued, arising out of infringement of such trademark or injury to said goodwill occurring after the date hereof and the right to sue for and receive the same in the Assignee’s own name.

**IN WITNESS WHEREOF**, this Assignment has been executed on behalf of Assignor by its duly authorized officer this 7<sup>th</sup> day of MAY, 2009

“Assignor”

Campus Crusade for Christ, Inc., a California corporation

By:

  
Mark Tjernagel, Chief Financial Officer

STATE OF FLORIDA  
COUNTY OF ORANGE

The foregoing instrument was acknowledged before me this 7<sup>th</sup> day of MAY, 2009 by Mark Tjernagel, Chief Financial Officer of Campus Crusade for Christ, Inc., who is personally known to me or has produced \_\_\_\_\_ as identification.

Signature: Laura C. Sherwood

Printed Name: LAURA C. SHERWOOD

Commission No. DD 715236

Commission Expires: 10/16/2011

(Notary Seal)

