

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AI Copeland Investments, Inc.		04/28/2008	CORPORATION: LOUISIANA
RECEIVING PARTY DATA			
Name:	Copeland's Cheesecake Bistro, LLC		
Street Address:	1001 Harimaw Ct E		
City:	Metairie		
State/Country:	LOUISIANA		
Postal Code:	70001		
Entity Type:	LIMITED LIABILITY COMPANY: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2152928	WRAP & ROLL	
CORRESPONDENCE DATA			
Fax Number:	(504)582-1233		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	504 569 1639		
Email:	lbrignac@kingkrebs.com		
Correspondent Name:	Len Brignac		
Address Line 1:	201 St. Charles AVE		
Address Line 2:	45th floor		
Address Line 4:	New Orleans, LOUISIANA 70170		
ATTORNEY DOCKET NUMBER:	0201-002 WRAP & ROLL		
NAME OF SUBMITTER:	Len Brignac		
Signature:	/Len Brignac/		
Date:	05/08/2009		

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Total Attachments: 1
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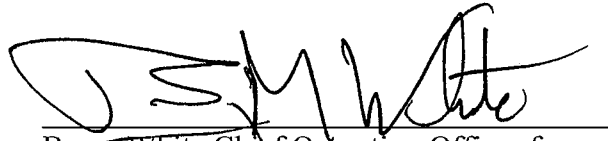
This Assignment ("Assignment") is made effective as of April 28, 2008 from Al Copeland Investments ("ASSIGNOR") to Copeland's Cheesecake Bistro, LLC. ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the mark, **WRAP & ROLL** (the "Mark) and is the owner of a trademark registration, U.S. Trademark Office **Registration No. 2152928**(the "Trademark Registration").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark and the Trademark Registration.

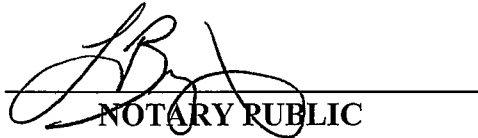
NOW, THEREFORE, in consideration of the payment of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark and Trademark Registration.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing , completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and the Trademark Application.



Bryan White Chief Operation Officer for
Al Copeland Investments, Inc and
Copeland's Cheesecake Bistro, LLC

Sworn to and subscribed before me,
this 28 day of April 2008.



NOTARY PUBLIC

Len Brignac – La. Bar # 18139
Commission issued for life