

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coty US LLC		05/11/2009	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coty Deutschland GmbH		
<b>Street Address:</b>	Rheinstrasse 4E		
<b>Internal Address:</b>	Fort Malakoff Park		
<b>City:</b>	Mainz		
<b>State/Country:</b>	GERMANY		
<b>Postal Code:</b>	55116		
<b>Entity Type:</b>	CORPORATION: GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1498248	DARE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)479-4375		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-479-4521		
<b>Email:</b>	trademarks@cotyinc.com		
<b>Correspondent Name:</b>	Elisheva Jasie		
<b>Address Line 1:</b>	2 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>ATTORNEY DOCKET NUMBER:</b>	DARE-PHAT		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Elisheva Jasie		
<b>Address Line 1:</b>	2 Park Avenue		

**CH \$40.00 1498248**

**900133791**

**TRADEMARK  
 REEL: 003985 FRAME: 0346**

Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:

Elisheva Jasie

Signature:

/e/

Date:

05/11/2009

Total Attachments: 1

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## TRADEMARK ASSIGNMENT

WHEREAS Coty US LLC., a New York corporation, with its principal place of business located at 2 Park Avenue, New York 10016 (hereinafter "Assignor"), adopted, used, and is using the trademark DARE-(hereinafter the "Trademark") and is the record owner of US Trademark Application /Registration No. 1498248 therefor; and

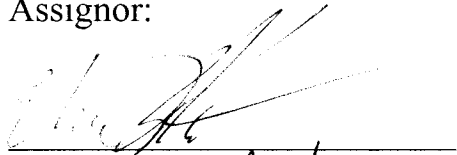
WHEREAS Coty Deutschland GmbH., a German corporation, with its principal place of business located at Fort Malakoff Park, Rheinstrasse 4E, 55116 Mainz, Germany (hereinafter "Assignee") is desirous of acquiring all rights, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the United States trademark application/registration of the Trademark.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the United States Trademark application/registration therefor, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of May 11, 2009.

Assignor:



Name: Eric Breitman  
Title: Assistant secretary

Assignee:



Name: Eric Breitman  
Title: Procureurist

JOSEPH CONKLIN  
Procureurist