

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Greater Media Charlotte, Inc.		05/07/2009	CORPORATION: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Greater Media, Inc.		
<b>Street Address:</b>	35 Braintree Hill Park		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Braintree		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02184		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2254106	THE LINK	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(617)965-9426		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-965-9425		
Email:	zrubin@zickrubin.com		
Correspondent Name:	Zick Rubin		
Address Line 1:	288 Walnut Street		
Address Line 2:	Suite 230		
Address Line 4:	Newton, MASSACHUSETTS 02460		
ATTORNEY DOCKET NUMBER:	THE LINK ASSIGNMENT		
NAME OF SUBMITTER:	Zick Rubin		
Signature:	/zick rubin/		

OP \$40.00 2254106

Date:

05/12/2009

Total Attachments: 1

source=Assignment of Trademark (GM-Charlotte to Greater Media)#page1.tif

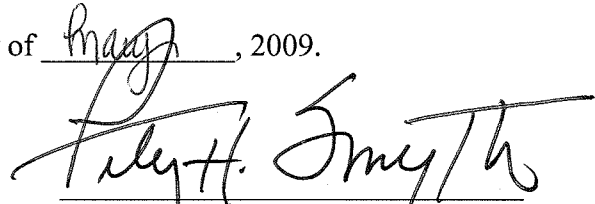
**ASSIGNMENT OF TRADEMARK**

WHEREAS, Greater Media Charlotte, Inc. ("Assignor"), a North Carolina corporation whose principal place of business is located at 35 Braintree Hill Office Park, Suite 300, Braintree, Massachusetts 02184 has adopted, used and is using the mark THE LINK for which said Assignor has received registration in the United States Patent and Trademark Office (Registration No. 2,254,106 registered June 15, 1999);

WHEREAS Greater Media, Inc. ("Assignee"), a Delaware corporation whose principal place of business is located at 35 Braintree Hill Park, Suite 300, Braintree, MA 02184 is desirous of acquiring said mark;

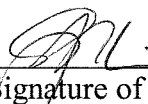
NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the previous, ongoing and existing business associated with and identified by the mark by the Assignor, and the above identified application for registration of the said mark and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of said mark.

Witness my hand and seal this 7<sup>th</sup> day of May, 2009.

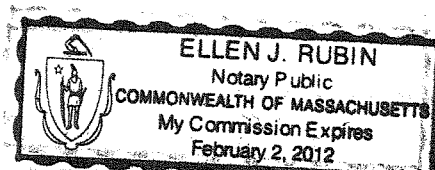
  
Greater Media Charlotte, Inc.

State of Massachusetts  
County of Norfolk

On this 7<sup>th</sup> day of May, 2009, before me personally appeared Peter H. Smyth, the person who signed this instrument, who acknowledged that he/she signed it as a free act.

  
(Signature of notary public)

My commission expires 2/2/12



**TRADEMARK**