

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tailorbyrd, LLC		04/23/2009	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Firefly Capital LLC		
Street Address:	121 Kimberly Place		
City:	New Canaan		
State/Country:	CONNECTICUT		
Postal Code:	06840		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3487685	TAILORBYRD	
Registration Number:	3589783	TAILORBYRD	
CORRESPONDENCE DATA			
Fax Number:	(212)502-2010		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-502-6150		
Email:	Jeffrey@dweckny.com		
Correspondent Name:	Jeffrey Dweck		
Address Line 1:	100 West 33rd Street		
Address Line 2:	Suite 1017		
Address Line 4:	New York, NEW YORK 10001		
NAME OF SUBMITTER:	Jeffrey Dweck		
Signature:	/jeffrey dweck/		
Date:	05/12/2009		

OP \$65.00 3487685

Total Attachments: 3

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Assignment of Trademarks

This Assignment of Trademark is made as of the 23rd day of April, 2009, by Tailorbyrd, LLC, a New York limited liability company, with its principal place of business at 231 West 39th Street, New York, New York 10018 (the "Assignor") for the benefit of Firefly Capital LLC, a Connecticut limited liability company, with its principal place of business at 121 Kimberly Place, New Canaan, Connecticut 06840 (the "Assignee").

WHEREAS, as of the date hereof, the Assignor is the owner of those certain trademarks, as delineated on Exhibit "A" annexed hereto (the "Trademarks"); and

WHEREAS, the Assignee is desirous of acquiring the Trademarks and the business and goodwill of the business in connection therewith.

NOW, THEREFORE, the Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, hereby sells, assigns, conveys and transfers unto Assignee, its successor and assigns, Assignor's entire right, title and interest in and to the Trademarks set forth on Exhibit A, together with the business and all goodwill of the business connected with the use of or symbolized by the Trademarks, including any license, franchise, or distributor agreements, labels and advertising, and Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademark as well as all rights to damages or profits as of the date hereof and the right to sue for and recover same in Assignee's own name.

IN WITNESS WHEREOF, the Assignor has caused this Assignment of Trademarks to be executed as of the date first written above.

TAILORBYRD, LLC

By: Lee M. Cohen

Name: Lee M. Cohen

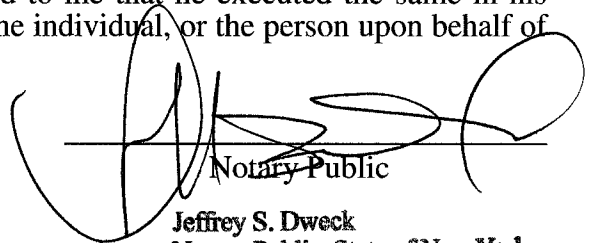
Title: Coast Appointed Receiver

TRADEMARK

REEL: 003985 FRAME: 0589

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the 23rd day of April in the year 2009, before me, the undersigned, a Notary Public, in and for said state, personally appeared LEE CAHEN, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

Jeffrey S. Dweck
Notary Public, State of New York
Reg. No. 02DW5072837
Qualified in Kings County
Commission Expires Feb. 10, 2011

EXHIBIT A

The following registered trademarks:

- | | | | |
|----|--------------|-------------------------|--------------------|
| 1. | "TAILORBYRD" | Standard Character Mark | Reg. No. 3,487,685 |
| 2. | "TAILORBYRD" | Design plus Word Mark | Reg. No. 3,589,783 |