

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Santa Barbara Beverage Company, LLC		10/15/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	OBC LLC		
Street Address:	101 Larkspur Landing Circle		
Internal Address:	Suite 350		
City:	Larkspur		
State/Country:	CALIFORNIA		
Postal Code:	94939		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2750056	CATALYST	
CORRESPONDENCE DATA			
Fax Number:	(415)954-4480		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415/954-4400		
Email:	dmarangio@fbm.com		
Correspondent Name:	David E. Stoll, Farella Braun + Martel		
Address Line 1:	235 Montgomery St.		
Address Line 2:	17th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94104		
ATTORNEY DOCKET NUMBER:	19408 CATALYST		
NAME OF SUBMITTER:	David E. Stoll		
Signature:	/david e. stoll/		

CH \$40.00 2750056

Date:

05/12/2009

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the “**Assignment**”) is made this 15th day of October 2008, by and between Santa Barbara Beverage Company, LLC, a Delaware limited liability company (“**Assignor**”), and OBC LLC, a California limited liability company (“**Assignee**”).

WHEREAS, Assignor is the current owner of the following trademark (the “**Trademark**”) now registered in the U.S. Patent and Trademark office:

<u>Mark</u>	<u>Registration Date</u>	<u>Registration No.</u>
CATALYST	August 12, 2003	2,750,056

WHEREAS, Assignee, having its principal offices at 101 Larkspur Landing Circle, Suite 350, Larkspur, California 94939, desires to acquire, and the Assignor wishes to assign, the Trademark and the registration to Assignee, Assignor’s sole member, upon dissolution of Assignor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said Trademark, together with the goodwill symbolized by the Trademark and the registration thereof.

ASSIGNOR:

SANTA BARBARA BEVERAGE COMPANY,
LLC

By: OBC, LLC,
a California limited liability company
Its: Sole Member

By: 
Jeffrey B. O'Neill, Sole Member