Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gray Matter Holdings, LLC		108/13/2003	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	180s, Inc.	
Street Address:	701 E. Pratt St. Suite 180	
City:	Baltimore	
State/Country:	MARYLAND	
Postal Code:	21202	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2978056	G

CORRESPONDENCE DATA

Fax Number: (301)762-4056

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 301-424-3640

Email: efile@usiplaw.com

Correspondent Name: Barbara A. Friedman

Address Line 1: 1901 Research Boulevard Suite 400
Address Line 4: Rockville, MARYLAND 20850

NAME OF SUBMITTER:	Barbara A. Friedman
Signature:	/Barbara A. Friedman/
Date:	05/12/2009

Total Attachments: 2

TRADEMARK REEL: 003985 FRAME: 0699 OF \$40.00 Z978056

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TRADEMARK
REEL: 003985 FRAME: 0700



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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "GRAY MATTER HOLDINGS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "GRAY MATTER HOLDINGS, LLC" TO "180S, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF AUGUST, A.D. 2003, AT 1:48 O'CLOCK P.M.

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040541202

Darriet Smita Hindson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3252265

DATE: 07-23-04

TRADEMARK

REEL: 003985 FRAME: 0701

State of Delaware Secretary of State Division of Corporations Delivered 01:48 PM 08/13/2003 FILED 01:48 PM 08/13/2003 SRV 030528738 - 2755829 FILE

GRAY MATTER HOLDINGS, LLC

CERTIFICATE OF CONVERSION

Gray Matter Holdings, LLC (the "Company") desires to convert from a limited liability company to a corporation, in accordance with Section 265 of the Delaware General Corporation Law, and hereby certifies to the Delaware Secretary of State that:

- The Company was first formed on May 28, 1997.
- 2. The Company is a limited liability company formed in the State of Delaware.
- 3. The name of the Company immediately prior to the filing of this Certificate of Conversion is: Gray Matter Holdings, LLC.
- 4. The name of the corporation to which the Company is being converted, as set forth in its certificate of incorporation, is: 180s, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on this 13th day of August, 2003.

Name: Ronald L. Wilson, II
Title: Chief Executive Officer

Authorized Person

TRADEMARK REEL: 003985 FRAME: 0702

RECORDED: 05/12/2009