

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Business Consultants Network, Inc.		12/07/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Business Consultants Inc.
Street Address:	1-7-12 Marunouchi
Internal Address:	Chiyoda-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	100-0005
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	78870484	STRENGTH MANAGEMENT
Serial Number:	78630876	FOUR MINUTE FEEDBACK CHART
Serial Number:	78480361	RADICAL COLLABORATION
Serial Number:	78438044	LIFE ORIENTATIONS
Serial Number:	78437985	LIFO
Serial Number:	76317845	
Serial Number:	74660959	THE HUMAN ELEMENT
Serial Number:	74659070	WILL SCHUTZ ASSOCIATES
Serial Number:	74447687	LIFO
Serial Number:	73657832	LIFE ORIENTATIONS
Serial Number:	73522187	NO-FAULT
Serial Number:	73522184	NO-FAULT
Serial Number:	73442685	BLAME GAME

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Serial Number:	73418781	BLAME GAME
Serial Number:	73034627	LIFE ORIENTATIONS
Serial Number:	72423727	LIFO

CORRESPONDENCE DATA

Fax Number: (510)295-2401
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 510-841-9800
Email: trademarks@cobaltlaw.com
Correspondent Name: Tsan Abrahamson/Cobalt LLP
Address Line 1: 819 Bancroft Way
Address Line 4: Berkeley, CALIFORNIA 94710

ATTORNEY DOCKET NUMBER: BCON ASSIGNMENTS

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Gregory Soltys

Signature: /Gregory Soltys/

Date: 05/12/2009

Total Attachments: 5
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Intellectual Property Assignment Agreement

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (the "Agreement") is made on the 7th day of December, 2008, between Business Consultants Network, Inc., a corporation organized under the laws of the state of California ("Assignor"), and Business Consultants Inc., a corporation organized under the laws of Japan ("Assignee"). Business Consultants Network, Inc. and Business Consultants Inc. shall collectively be known herein as "the Parties".

WHEREAS, Business Consultants Network, Inc. (hereinafter, known as "BCN") and Business Consultants Inc. (hereinafter, known as "BCon") are parties to a certain agreement, pursuant to which, among other things, BCN agreed to cause Assignor to sell, and BCon to purchase certain and the whole assets of Assignor that are related to the intellectual property, copyright, data file (including those information regarding to licensees and clients), know-how, written material, trademark and business license (hereinafter, collectively know as Intellectual Property);

I. Assignment of the Intellectual Property in whole

WHEREAS, Assignor enters into this Assignment to transfer to Assignee certain and the whole assets of Assignor that are related to the intellectual property, copyright (including those rights described under the Copyright Laws provision 27th and 28th), data file (including those information regarding to licensees and clients), know-how, written material, trademark and business license (hereinafter, collectively known as Intellectual Property and also referred to the those items described in the Appendix: Schedule -- "Assigned Intellectual Property" hereto);

[REDACTED]

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

IN WITNESS WHEREOF and acknowledging acceptance of the foregoing, the Parties, CONSIGNER and CONSIGNEE, affix their signatures hereto.

ASSIGNOR

Shogo Saito

Shogo Saito
Chief Executive Officer
Business Consultants Network, Inc.
01 Marina Blvd., South San Francisco
California 94080

Dated: December 7, 2008

ASSIGNEE

Akira Nobuhara

Akira Nobuhara
President
Business Consultants, Inc.
1-7-12 Marunouchi
Chiyoda-ku, Tokyo 100-0005
Japan

Dated: December 7, 2008

RIDER

Star Man Design (Classes 16, 41)	76/317845
LIFO (Class 09)	74/447687
LIFE ORIENTATIONS (Class 16)	73/657832
NO-FAULT (Class 16)	73/522187
NO-FAULT (Class 41)	73/522184
BLAME GAME (Class 41)	73/442685
BLAME GAME (Class 16)	73/418781
LIFE ORIENTATIONS (Class 41)	73/034627
LIFO (Class 16)	72/423727