Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Business Consultants Network, Inc.		12/07/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Business Consultants Inc.
Street Address:	1-7-12 Marunouchi
Internal Address:	Chiyoda-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	100-0005
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	78870484	STRENGTH MANAGEMENT
Serial Number:	78630876	FOUR MINUTE FEEDBACK CHART
Serial Number:	78480361	RADICAL COLLABORATION
Serial Number:	78438044	LIFE ORIENTATIONS
Serial Number:	78437985	LIFO
Serial Number:	76317845	
Serial Number:	74660959	THE HUMAN ELEMENT
Serial Number:	74659070	WILL SCHUTZ ASSOCIATES
Serial Number:	74447687	LIFO
Serial Number:	73657832	LIFE ORIENTATIONS
Serial Number:	73522187	NO-FAULT
Serial Number:	73522184	NO-FAULT
Serial Number:	73442685	BLAME GAME

TRADEMARK REEL: 003985 FRAME: 0815

900133853

Serial Number:	73418781	BLAME GAME
Serial Number:	73034627	LIFE ORIENTATIONS
Serial Number:	72423727	LIFO

CORRESPONDENCE DATA

Fax Number: (510)295-2401

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 510-841-9800

Email: trademarks@cobaltlaw.com

Correspondent Name: Tsan Abrahamson/Cobalt LLP

Address Line 1: 819 Bancroft Way

Address Line 4: Berkeley, CALIFORNIA 94710

ATTORNEY DOCKET NUMBER: BCON ASSIGNMENTS

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3: Address Line 4:

 NAME OF SUBMITTER:
 Gregory Soltys

 Signature:
 /Gregory Soltys/

 Date:
 05/12/2009

Total Attachments: 5

source=IP Assignment BCon#page1.tif source=IP Assignment BCon#page2.tif source=IP Assignment BCon#page3.tif source=IP Assignment BCon#page4.tif source=IP Assignment BCon#page5.tif

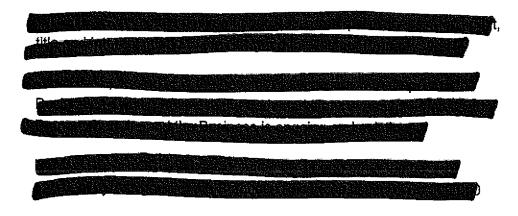
Intellectual Property Assignment Agreement

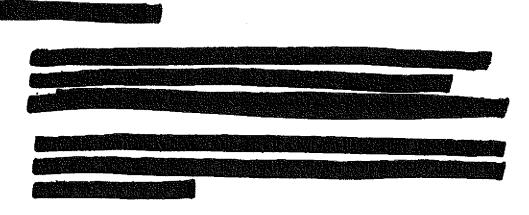
This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (the "Agreement") is made on the 7th day of December, 2008, between Business Consultants Network, Inc., a corporation organized under the laws of the state of California ("Assignor"), and Business Consultants Inc., a corporation organized under the laws of Japan ("Assignee"). Business Consultants Network, Inc. and Business Consultants Inc. shall collectively be known herein as "the Parties".

WHEREAS, Business Consultants Network, Inc. (hereinafter, known as "BCN") and Business Consultants Inc. (hereinafter, known as "BCon") are parties to a certain agreement, pursuant to which, among other things, BCN agreed to cause Assignor to sell, and BCon to purchase certain and the whole assets of Assignor that are related to the intellectual property, copyright, data file (including those information regarding to licensees and clients), know-how, written material, trademark and business license (hereinafter, collectively know as Intellectual Property);

I. Assignment of the Intellectual Property in whole

WHEREAS, Assignor enters into this Assignment to transfer to Assignee certain and the whole assets of Assignor that are related to the intellectual property, copyright (including those rights described under the Copyright Laws provision 27th and 28th), data file (including those information regarding to licensees and clients), know-how, written material, trademark and business license (hereinafter, collectively known as Intellectual Property and also referred to the those items described in the Appendix: Schedule -- "Assigned Intellectual Property" hereto);





IN WITNESS WHEREOF and acknowledging acceptance of the foregoing, the Parties, CONSIGNER and CONSIGNEE, affix their signatures hereto.

ASSIGNOR

Shogo Saito

Chief Executive Officer

Business Consultants Network, Inc.

01 Marina Blvd., South San Francisco

California 94080

Dated: December 7, 2008

ASSIGNEE

AKira Nobuhara

Akira Nobuhara

President

Business Consultants, Inc.

1-7-12 Marunouchi

Chiyoda-ku, Tokyo 100-0005

Japan

Dated: December 7, 2008

THE. Trademarks

REGISTERED TRADEMARKS

Radical Collaboration	USA	16,41	BCN	November-05
The Human Element	USA	16, 41	BCN	September-01
The Human Element	Canada		BCN	Pending
The Human Element	UK	16, 41	BCN	June-98
Will Schutz Associates	USA	16, 41	BCN	April-96

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LIFO_® Trademarks

REGISTERED TRADEMARKS

Title				
LIFO	Japan	16,41	AKI	June-01
LIFO	UK		16 BLI	August-03
FOUR MINUTE FEEDBACK CHART	USA		16 BCN	December-06

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Title	Are request to consequence as		
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(表情思想)			
Annual Profile		 	

REGISTERED SERVICE MARKS

Title				
LIFO	USA	35,41,45	BCN	November-08
LIFO	EC	9,16,35,41,42	2 BLI	November-03
STRENGTH MANAGEMENT	USA	35,44	BCN	May-07
LIFE ORIENTATIONS	USA	35,44	BCN	February-05

RIDER

Star Man Design (Classes 16, 41)	76/317845
LIFO (Class 09)	74/447687
LIFE ORIENTATIONS (Class 16)	73/657832
NO-FAULT (Class 16)	73/522187
NO-FAULT (Class 41)	73/522184
BLAME GAME (Class 41)	73/442685
BLAME GAME (Class 16)	73/418781
LIFE ORIENTATIONS (Class 41)	73/034627
LIFO (Class 16)	72/423727

RECORDED: 05/12/2009