

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cyber Champion International, Ltd.		05/08/2009	CORPORATION: BRITISH VIRGIN ISLANDS
RECEIVING PARTY DATA			
Name:	Falchi IP, LLC		
Street Address:	260 West 39th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1477810	CARLOS FALCHI	
Registration Number:	1116624	CARLOS FALCHI	
Serial Number:	76692513	CARLOS FALCHI	
Serial Number:	76147756	CARLOS FALCHI	
CORRESPONDENCE DATA			
Fax Number:	(212)354-8113		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-819-8200		
Email:	trademarkdocket@whitecase.com		
Correspondent Name:	White & Case LLP		
Address Line 1:	1155 Avenue of the Americas		
Address Line 2:	Attn.: Trademark Department		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	1190097-0200		

CH \$115.00 1477810

NAME OF SUBMITTER:	Matthew Bart
Signature:	/Matthew Bart/
Date:	05/13/2009
Total Attachments: 4 source=Cyber TM Assignment (2)#page1.tif source=Cyber TM Assignment (2)#page2.tif source=Cyber TM Assignment (2)#page3.tif source=Cyber TM Assignment (2)#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, dated as of May 8th, 2009 (this "Assignment"), is made by CYBER CHAMPION INTERNATIONAL, LTD., a British Virgin Islands corporation with its address at P.O. Box 71, [Craigmuir Chambers Road Town], Tortola, British Virgin Islands ("Assignor"), in favor of FALCHI IP, LLC, a Delaware limited liability company with its principal place of business at 260 West 39th Street, 7th Floor, New York, NY 10018 ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks listed on the attached Schedule A, all applications and registrations pertaining thereto, all common law rights associated therewith, together with all goodwill arising from use of and symbolized by said trademarks (collectively, the "Trademarks"); and

WHEREAS, Assignor, Design & Development Lab, LLC, a New York limited liability company with its principal place of business at 260 West 39th Street, 7th Floor, New York, NY 10018 ("DDL"), and Carlos Falchi, an individual residing at 238 West 11th Street, New York, NY 10014, entered into a Settlement Agreement dated as of May 8th, 2009, pursuant to which Assignor agreed to transfer the Trademarks to DDL's designee, Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

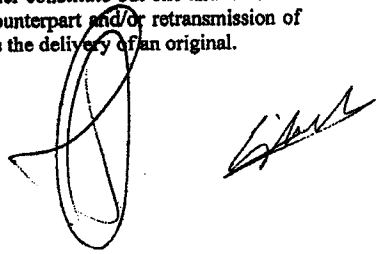
1. Assignor does hereby assign, sell, transfer, and convey, at the direction DDL, unto Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Trademarks throughout the world, including all trademark applications and registrations therefor, and any renewals thereof, any common law rights to such Trademarks, all goodwill of the business symbolized by the Trademarks, and the right to sue and to collect all damages and payments for claims of past, present, and future infringement or misappropriation thereof.

2. Assignor hereby agrees to execute, upon the request of Assignee, such additional instruments, documents, and papers, and to take other such actions, as are necessary to secure, defend, enforce, register, renew, maintain, and otherwise give full effect to and to perfect the rights of Assignee under this Assignment in and to the Trademarks worldwide, including all actions necessary to register in the name of Assignee the assignment of the Trademarks with the United States Patent and Trademark Office, and with respect to any equivalent foreign rights, with any other appropriate trademark office or registrar.

3. This Assignment shall be governed by and construed, and enforced in accordance with, the laws of the State of New York.

4. This Assignment may be executed in any number of counterparts, each of which shall be any original, but such counterparts shall together constitute but one and the same instrument. Facsimile transmission of any signed original counterpart and/or retransmission of any signed facsimile transmission shall be deemed the same as the delivery of an original.

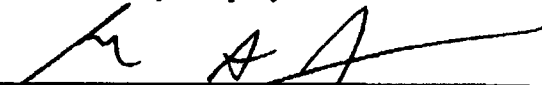
NEW YORK 7117337 (2K)

A large, stylized handwritten signature or set of initials, possibly 'Falchi', is written in black ink. To its right, there are smaller, more legible initials, possibly 'DDL'.

IN WITNESS WHEREOF, Assignee has caused this Assignment to be duly executed and delivered by their duly authorized officers as of the date first set forth above.

Assignee:

FALCHI IP, LLC
a Delaware limited liability company

By: 
Name: _____
Title: _____

STATE OF _____)
)ss:
COUNTY OF _____)

On this ___ day of May 2009, before me the undersigned, a Notary Public for the State of _____, personally appeared _____, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Signature of Notary

Trademarks**U.S. Registered Trademarks**

Mark	Registration No.	Registration Date
CARLOS FALCHI (expired)	1,477,810	23 Feb. 1988
CARLOS FALCHI	1,116,624	17 Apr. 1979

U.S. Pending Trademark Applications

Mark	Application No.	Application Date
CARLOS FALCHI	76-692,513	02 Sep. 2008
CARLOS FALCHI	76-147,756	10 Oct. 2000

Foreign Registrations and Applications

Mark	Country	Reg./App. No.	Int'l Class
CARLOS FALCHI	China	1724672	18
CARLOS FALCHI	China	1709299	25
CARLOS FALCHI	Hong Kong	200108960	18
CARLOS FALCHI	Hong Kong	200108959	25
CARLOS FALCHI	Canada	1338101	

Common Law Trademarks

CARLOS FALCHI