

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Unilever N.V.		05/13/2009	naamloze vennootschap: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Conopco, Inc.		
<b>Street Address:</b>	700 Sylvan Avenue		
<b>City:</b>	Englewood Cliffs		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	076323100		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77546610	BREYERS SMOOTH & DREAMY	
<b>Serial Number:</b>	78444360	BREYERS HEART SMART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)310-1659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-626-4557		
<b>Email:</b>	nyctrademarks@bakernet.com		
<b>Correspondent Name:</b>	Lisa W. Rosaya		
<b>Address Line 1:</b>	1114 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	39193324-000005		
<b>NAME OF SUBMITTER:</b>	April L. Rademacher		
<b>Signature:</b>	/alr/		

CH \$65.00 77546610

Date:

05/13/2009

**Total Attachments: 2**

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Unilever N.V.  
PO Box 750  
3000 DK Rotterdam  
The Netherlands

Weena 455  
3013 AL Rotterdam

Tel.: +31 (0)10 217 4000  
Fax: +31 (0)10 217 4700  
Telex: 21415  
www.unilever.com

**ASSIGNMENT OF TRADEMARKS**

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, Unilever N.V., a naamloze vennootschap having an address at Weena 455 Rotterdam 3013AL, Netherlands ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from Conopco, Inc., a New York corporation having an address at 700 Sylvan Avenue, Englewood Cliffs, NJ 076323100 "Assignee," on this 13<sup>th</sup> day of May 2009, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

The U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks")

to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignee had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

Unilever N.V.

By:

Name: A.C. de Blois M. Royal  
Title: both duly authorised

NYCDMS/1123487.1

Unilever N.V.  
Registered office Rotterdam  
Registered in the Register on 28/11/1980  
KvK 140645487

**TRADEMARK**

**REEL: 003986 FRAME: 0615**

