

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hyper Urban Level User Sweden AB		04/15/2009	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	Hulu, LLC		
Street Address:	12312 West Olympic Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77290050	HULU INTERNET EVERYWHERE	
CORRESPONDENCE DATA			
Fax Number: (860)286-0115 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (860)286-2929 Email: TM-CT@cantorcolburn.com Correspondent Name: Curtis Krechevsky Address Line 1: Cantor Colburn LLP Address Line 2: 20 Church Street, 22nd Floor Address Line 4: Hartford, CONNECTICUT 06103-3207			
ATTORNEY DOCKET NUMBER:	HUL-0101-AUS		
NAME OF SUBMITTER:	Curtis Krechevsky		
Signature:	/Curtis Krechevsky/		

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TRADEMARK
 REEL: 003986 FRAME: 0702

Date:

05/13/2009

Total Attachments: 1

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EXHIBIT 2.3.a.4

TRADEMARK ASSIGNMENT AND ACCEPTANCE

WHEREAS, Hyper Urban Level User Sweden AB, a corporation duly organized and existing under the laws of Sweden, and with offices and a principal place of business located at Torshamnsgatan 30B, Kista, 16425, Sweden (hereafter referred to as "Assignor"), is the owner of USA Trademark Application Serial No. 77290050 for the mark **HULU INTERNET EVERYWHERE (Stylized) and Design**, filed September 27, 2007 (hereafter the "Trademark"), and the goodwill of the business pertaining to, symbolized by, and associated with the said Trademark in the United States; and

WHEREAS, Hulu, LLC, a limited liability company duly organized and existing under the laws of the State of Delaware, United States of America, and with offices and a principal place of business located at 12312 West Olympic Boulevard, Los Angeles, California 90064, U.S.A. (hereafter referred to as "Assignee"), desires to acquire the Assignor's entire right, title, and interest in and to the Trademark;

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor has sold, conveyed, transferred, and assigned, and by these presents does sell, convey, transfer, and assign to Assignee and Assignee's successors and assigns forever, the entire right, title, and interest in and to the Trademark, together with the goodwill of the business pertaining to, symbolized by, and associated with the said Trademarks in the respective countries, and all rights of action, of whatsoever kind and nature, for past, present, and future infringements of the said Trademarks, the same to be held and enjoyed by Assignee and by Assignee's successors and assigns forever as fully and entirely as the same could have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed and effective as of this 15th day of APRIL, 2009.

ASSIGNOR: Hyper Urban Level User Sweden AB

By: [Signature]

Name: HANS GUNNAR DAVIDSON

Title: CEO

ACCEPTANCE

The undersigned hereby accepts and approves the foregoing Trademark Assignment.

ASSIGNEE: Hulu, LLC

By: [Signature]

Name: Jeff Hegedus

Title: Associate General Counsel