

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Polar News Company LLC		11/06/2008	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Patch Media Corporation		
<b>Street Address:</b>	584 Broadway		
<b>Internal Address:</b>	Suite 1206		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77576011	PATCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)345-3299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	trademarks@bumslev.com		
<b>Correspondent Name:</b>	Renee Inomata		
<b>Address Line 1:</b>	125 Summer Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02110		
<b>ATTORNEY DOCKET NUMBER:</b>	40120.0/POLAR NEWS/DADN		
<b>NAME OF SUBMITTER:</b>	Diane Noel, attorney of record		
<b>Signature:</b>	/Diane Noel/		
<b>Date:</b>	05/13/2009		

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is effective as of November 6, 2008, by and between Polar News Company, LLC, (the "Assignor"), and Patch Media Corporation, (the "Assignee").

WHEREAS, Assignee and Assignor are parties to a Contribution and Assumption Agreement dated as of November 6, 2008 (the "Agreement") providing, among other things, that Assignor contribute to Assignee certain assets, properties and rights owned by Assignor, on the terms and conditions set forth in the Agreement;

WHEREAS, the Assignor is the owner of the trademark "PATCH" evidenced by the application filed on September 22, 2008 and bearing Serial No. 77576,011, for registration of such trademark on the Principal Register of Trademarks, of the United States Patent and Trademark Office (the "Trademark") and all associated goodwill;

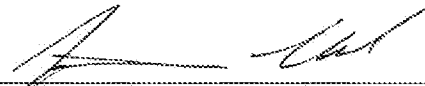
WHEREAS, the Assignee is desirous of acquiring all right, title and interest, in, to and under the Trademark, including all goodwill associated therewith, and the Assignor is desirous of selling, assigning, transferring, granting and setting over to the Assignee all of its right, title and interest, in, to and under the Trademark, including all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer, grant and set over to the Assignee all of the right, title and interest, in, to and under the Trademark, all goodwill associated therewith, all common law rights thereto, and all applications for registration that may be granted, all renewals, extensions, and foreign counterparts thereof, together with the right to sue and recover damages for future or past infringements and to fully and entirely stand in the place of the Assignor in all matters related thereto, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have been held by the Assignor had this sale, assignment, transfer, grant and set over not been made, all subject to the terms and conditions of the Agreement (the "Assigned Trademark Rights").

The Assignor hereby warrants and covenants that (i) it has the full power and authority to convey the rights, titles and interests herein sold, assigned, transferred, granted and set over to the Assignee; (ii) it has not executed and will not execute any agreement in conflict herewith; and (iii) it will execute any and all other instruments which may be necessary to perfect and evidence the Assignee's ownership of the Assigned Trademark Rights herein conveyed.

IN WITNESS WHEREOF, the Assignor and the Assignee has caused a duly authorized officer to execute this Assignment as an instrument under seal as of the date written above.

ASSIGNOR:  
**POLAR NEWS COMPANY, LLC,**

  
By: Jon Brod  
Title: Manager  
Date: May 13, 2009