

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
You Plus, Inc.		02/12/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Playdom, Inc.		
Street Address:	100 View Street, Suite 200		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94041		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77666627	PLAYDOM	
CORRESPONDENCE DATA			
Fax Number:	(650)938-5200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-988-8500		
Email:	trademark@fenwick.com		
Correspondent Name:	Connie L. Ellerbach, Esq.		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	27259-00070		
NAME OF SUBMITTER:	Connie L. Ellerbach, Esq.		
Signature:	/cle1087/		
Date:	05/13/2009		

CH \$40.00 77666627

Total Attachments: 0

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**