

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Taylor Nelson Sofres PLC | | 02/17/2009 | CORPORATION: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | TNS GROUP HOLDINGS LIMITED | | |
| Street Address: | Westgate | | |
| City: | London W5 1UA | | |
| State/Country: | UNITED KINGDOM | | |
| Entity Type: | CORPORATION: UNITED KINGDOM | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78956815 | SHOPPER360 | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)293-7860 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 202.293.7060 | | |
| Email: | tm@sughrue.com | | |
| Correspondent Name: | Cynthia C. Weber | | |
| Address Line 1: | 2100 Pennsylvania Avenue, N.W. | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20037-3213 | | |
| ATTORNEY DOCKET NUMBER: | S11060 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Cynthia C. Weber | | |
| Address Line 1: | 2100 Pennsylvania Avenue, N.W. | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20037-3213 | | |

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| NAME OF SUBMITTER: | Cynthia C. Weber |
| Signature: | /cynthia c. weber/ |
| Date: | 05/14/2009 |
| Total Attachments: 1 source=S11060 change of name doc#page1.tif | |



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME
AND RE-REGISTRATION OF A PUBLIC COMPANY
AS A PRIVATE COMPANY**

Company No. **912624**

I hereby certify that

TAYLOR NELSON SOFRES PLC

formerly registered as a public company having changed its name and having this day been re-registered under the Companies Act 1985 as a private company is now incorporated under the name of

TNS GROUP HOLDINGS LIMITED

and that the company is limited.

Given under my hand at Companies House, Cardiff the **17 February 2009**

Philip Sutcliffe

An Authorised Officer



CZFE2006

CRS 17 FEB 2009 19
COMPANIES HOUSE