

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Outdoor Recreation Group | | 03/17/2009 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Bass Pro Intellectual Property, L.L.C. | | |
| Street Address: | 2500 East Kearney Street | | |
| City: | Springfield | | |
| State/Country: | MISSOURI | | |
| Postal Code: | 65898 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: MISSOURI | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3133458 | ADAPTATION FLEECE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (314)480-1505 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 314-480-1500 | | |
| Email: | trademark@huschblackwell.com | | |
| Correspondent Name: | Husch Blackwell Sanders LLP | | |
| Address Line 1: | 190 Carondelet Plaza | | |
| Address Line 2: | Suite 600 | | |
| Address Line 4: | St. Louis, MISSOURI 63105 | | |
| ATTORNEY DOCKET NUMBER: | 485176-316 | | |
| NAME OF SUBMITTER: | Dennis J.M. Donahue III | | |
| Signature: | /Dennis J.M. Donahue III/ | | |
| Date: | 05/14/2009 | | |

OP \$40.00 3133458

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of March 17, 2009, by **THE OUTDOOR RECREATION GROUP**, a California corporation, having a place of business at 1919 Vineburn Avenue, Los Angeles, California 90032 (“ASSIGNOR”), and **BASS PRO INTELLECTUAL PROPERTY, L.L.C.**, a Missouri limited liability company, having a place of business at 2500 East Kearney Street, Springfield, Missouri 65898 (“ASSIGNEE”);

WHEREAS, ASSIGNOR has agreed to assign to ASSIGNEE all of the rights in and to the trademark ADAPTATION FLEECE (the “Trademark”) registered with the United States Patent and Trademark Office on August 22, 2006 (Reg. No. 3,133,458).

WHEREAS, ASSIGNEE is desirous of acquiring the entire right, title and interest in and to the Trademark, together with the goodwill of the goods and aspects of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title and interest in and to the MARKS, together with the goodwill associated with the MARKS, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said MARKS (e.g., pre-assignment infringement claims and damages), the same to be held and enjoyed by the ASSIGNEE, its successors and assigns.

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