

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Troyer Potato Products, Inc.		12/29/2008	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	TF Snack Foods LLC
Street Address:	1120 Zinns Quarry Road
City:	York
State/Country:	PENNSYLVANIA
Postal Code:	17404
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1639889	TROYER FARMS
Registration Number:	3271453	TWISTEES
Registration Number:	541921	TWISTEES
Registration Number:	3271451	EL CAMPESINO
Registration Number:	3310509	SEYFERT'S
Registration Number:	3321939	CURLIE
Registration Number:	2221681	SIMPLY BETTER
Registration Number:	2110578	DAN DEE
Registration Number:	666677	DAN-DEE

CORRESPONDENCE DATA

Fax Number: (215)832-5619
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (215) 569-5619
 Email: pecsenye@blankrome.com

CH \$240.00 1639889

Correspondent Name: Timothy D. Pecsénye
Address Line 1: One Logan Square
Address Line 2: 9th Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

ATTORNEY DOCKET NUMBER:	101361-00110
NAME OF SUBMITTER:	Timothy D. Pecsénye
Signature:	/Timothy D. Pecsénye/
Date:	05/14/2009

Total Attachments: 3
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TRADEMARK ASSIGNMENT

IN WITNESS WHEREOF, pursuant to this TRADEMARK ASSIGNMENT, dated as of December 29, 2008, Troyer Potato Products, Inc., a corporation duly organized and existing under the laws of the Commonwealth of Pennsylvania (the "Assignor"), assigns to TF Snack Foods LLC, a limited liability company duly organized and existing under the laws of the Commonwealth of Pennsylvania, its successors, assigns and legal representatives (the "Assignee"), certain intellectual property as more fully set forth herein.

WHEREAS, Assignor has good, marketable, and infeasible title to the intellectual property and assets identified on Schedule A attached hereto (collectively the "Trademarks");

WHEREAS, Assignor and Assignee have entered into a certain Asset Purchase Agreement dated as of December 29, 2008 (the "Purchase Agreement"), assigning, among other things, all of Assignor's Trademarks from Assignor to Assignee; and

WHEREAS, in connection with the Purchase Agreement, Assignor wishes to assign and Assignee wishes to acquire all the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby sell, transfer, convey, contribute and assign unto Assignee, all right, title and interest in and to the Trademarks and all other indicia of source throughout the universe, and all goodwill associated therewith, together with all rights to registration, renewal and extension of the Trademarks, to the full term or terms for which the Trademarks may be issued, the same to be held and enjoyed by Assignee, its successors and assigns to the same extent that they would have been held and enjoyed by Assignor if this Trademark Assignment had not been made, and all claims for damages by reason of past, present and future infringement or misappropriation of or other conflict with said Trademarks with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives.

Assignor hereby authorizes the U.S. Patent and Trademark Office, and any Official of any country or countries foreign to the United States or any multinational organization whose duty it is to receive or register trademarks or applications therefor, to record Assignee as the owner of the Trademarks and to issue all registrations for said Trademarks, to be in the name of Assignee, as assignee of all of Assignor's Trademarks, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Trademark Assignment. Assignor further agrees to execute all documents and provide all authorizations necessary when reasonably requested by Assignee to effectuate the intent of this Trademark Assignment.

Assignor hereby waives any and all paternity, integrity, moral and other similar rights that Assignor may now, or in the future, have that are embodied in the Trademarks. Assignor covenants for itself and its successors and assigns to provide to Assignee, promptly upon the request of Assignee and at the expense of Assignee, all pertinent facts and documents relating to the Trademarks as may be known or accessible to Assignor, and to execute and deliver promptly to Assignee or its legal representative any and all papers, instruments, and affidavits required to

apply for, obtain, maintain, issue, or enforce said the Trademarks which may be necessary or desirable to carry out the purposes hereof.

This Trademark Assignment is being executed in connection with the Purchase Agreement and nothing in this Trademark Assignment shall be deemed to limit the rights of Assignor or Assignee under the Purchase Agreement.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed and delivered on its behalf as of the date first stated above.

TROYER POTATO PRODUCTS, INC.

By: Clifford D. Troyer

Name: Clifford D. Troyer

Title: President

SCHEDULE A

Trademark	Reg. No.	Owner	Goods	Next Renewal
TROYER FARMS	1,639,889	Troyer Potato Products, Inc.	Potato chips	4/2/2011
TWISTEES	3,271,453	Troyer Potato Products, Inc.	Puffed corn snacks	7/31/2013
TWISTEES	541,921	Troyer Potato Products, Inc.	Deep fried, baked, roasted or toasted cheese flavored corn meal product in a puffed form	5/8/2011
EL CAMPESINO	3,271,451	Troyer Potato Products, Inc.	Tortilla chips	7/31/2013
SEYFERT'S	3,310,509	Troyer Potato Products, Inc.	Potato chips; Cheese flavored puffed corn snacks, corn chips, popped popcorn; pretzels, puffed corn snacks, tortilla chips	10/16/2013
CURLIE	3,321,939	Troyer Potato Products, Inc.	Potato chips	10/23/2013
SIMPLY BETTER	2,221,681	Troyer Potato Products, Inc.	Potato chips	2/2/2009
DAN DEE	2,110,578	Troyer Potato Products, Inc.	Potato chips, bacon rinds; corn chips, tortilla chips, popped popcorn, puffed corn snacks, cheese flavored puffed corn snacks, pretzels	11/4/2017
DAN DEE	666,677	Troyer Potato Products, Inc.	Bacon rinds	9/2/2008