## 2732301

# CH \$40,00

#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Exactus, Inc.		12/09/2008	CORPORATION:

#### RECEIVING PARTY DATA

Name:	BASF Catalysts LLC	
Street Address:	100 Campus Drive	
City:	Florham Park	
State/Country:	NEW JERSEY	
Postal Code:	07932	
Entity Type:	E: LIMITED LIABILITY COMPANY:	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2732301	TEMPERASURE

#### **CORRESPONDENCE DATA**

Fax Number: (973)245-6703

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 973-245-7357

Email: melanie.brown@basf.com

Correspondent Name: Melanie L. Brown
Address Line 1: 100 Campus Drive

Address Line 4: Florham Park, NEW JERSEY 07932

ATTORNEY DOCKET NUMBER:	TEMPERASURE	
NAME OF SUBMITTER:	Melanie L. Brown	
Signature:	/Melanie L. Brown/	
Date: 05/05/2009		

TRADEMARK REEL: 003987 FRAME: 0370

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Total Attachments: 1

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TRADEMARK
REEL: 003987 FRAME: 0371

### TRADEMARK ASSIGNMENT

WHEREAS, Exactus, Inc., a California corporation, has adopted, used, and is using marks which are registered in the United States Patent and Trademark Office: Registrations No. 2724363 on EXACTUS for non-medical optical thermometers dated June 10, 2003 and 2732301 on TEMPERASURE on computer software, namely, user interface programs for use in connection with optical thermometers dated July 1, 2003 (hereinafter the "Trademarks"); and

WHEREAS, BASF Catalysts L.L.C. of 25 Middlesex-Essex Turnpike, Iselin, New Jersey, 08830, is desirous of acquiring the Trademarks and the registrations thereof; and

WHEREAS, the said Exactus, Inc. hereby covenants that it owns the entire right, title and interest in and to the Trademarks and has the full right to convey such entire interest, and that the said Exactus, Inc. has not executed any agreement in conflict herewith;

NOW, THEREFORE, in consideration of the sum paid in a separate Agreement effective <u>Dec 12</u>, 2008 between Exactus, Inc. and BASF Catalysts L.L.C, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Exactus, Inc. does hereby assign unto the said BASF Catalysts L.L.C. all right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, and the above referenced registrations thereof.

Date:	12/09/2000	EXACTOR, INC.
- wio.		
	MM/DD/YYYY	Name: DAVID A. PALPZHIEK
		Maillo: Ovara W. Wellewith
		Title: Prestland Exactis Inc.

State of |LLIN015)

88.:

County of DUPAGE)

On this que day of December, 2008, before me, a Notary Public in and for the State and County aforesald, personally appeared, David A. CALFENIER to me known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

OFFICIAL SÉAL AMELIE A PAPPALAS NOTARY PUBLIC - STATE OF ILLINOIS MY COMMISSION EXPIRES:03/14/10

nulli A. Tappalos Notary Public

TRADEMARK
REEL: 003987 FRAME: 0372

**RECORDED: 05/14/2009**